



In 2022 you got children reading

Your impact made a stand against the learning crisis every day in 2022 – thanks to you, millions of children can harness the power of reading to reach their potential and build a better world.



A message from our co-founder, David Risher

Dear friends, partners and supporters,

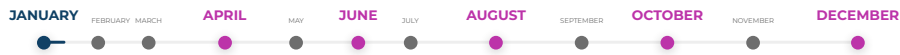
As many of you know, last month I made [one of the most momentous announcements of my life](#). After 14 years of leading Worldreader every day, I'm moving out of the role of CEO and into the role of President of our Board.

As I look back at our impact in 2022, I couldn't be more proud of our achievements and the strong, passionate team I leave in the capable hands of [Rebecca Chandler Legee](#), who'll commence her new role of CEO (Interim) later this month. That's why today, **I want to celebrate the incredible impact we have achieved as a community.**

[Read more](#)

You powered reading **every day**

Here are just a few pages from a calendar full of **stories of impact and inspiration**. Thank you for helping us tackle the learning crisis in 2022.

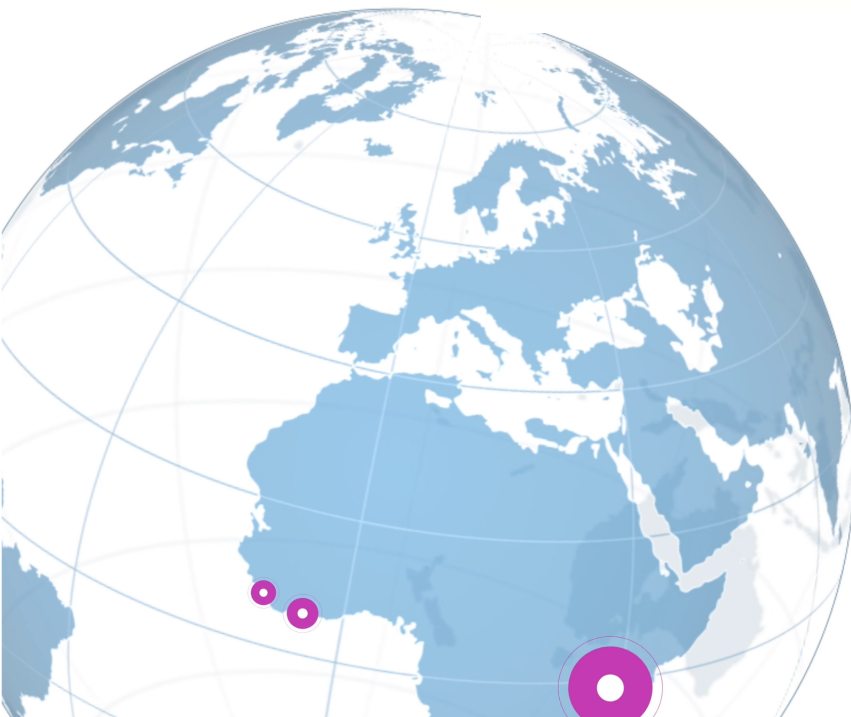


January – A radio book club for readers by readers

The Read to Inspire program **in Ghana** is putting reading on a platform like never before. Every week, local students visit the radio studio to read and discuss a story from BookSmart, **broadcasting the joy of reading** to the whole community.

[Check out the photo story](#)

You supported readers **around the world**



We're working with partners in:

Egypt
Ghana
India
Kenya
Peru

Sierra Leone
South Africa
Uganda
United States
of America

You are tackling the crisis

Today, 64% of 10-year-olds cannot read and understand a simple story. Because a life without reading is a life of unmet potential, **the global learning crisis is putting our future at risk.**

Together, we're on a mission to **get children reading so they can reach their potential.** We work with partners locally to provide reading opportunities, support, and evidence-based programming to motivate children and their caregivers to complete 25 unique books a year with understanding.



Our ABCDE approach empowers children to benefit from the positive effects of reading: better educational outcomes, stronger emotional intelligence, and higher earning potential. So they can become their best, happiest selves and help build a better world.

[Read our Theory of Change](#)

Your impact by the numbers



21,575,468

cumulative readers
since 2010



75,442,786

books distributed
since 2010



128,567,108

cumulative hours spent
reading since 2010

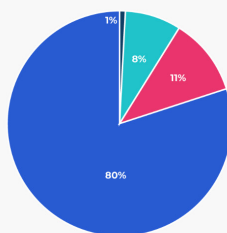
[Read more](#)

Our financials

Worldreader is committed to high financial integrity and transparency. We apply our various resources in innovative and responsible ways to create a world where everyone can be a reader.

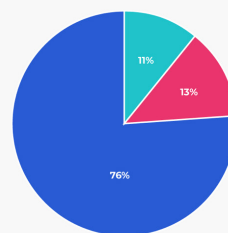
Highlights:

Source of funds



Donations & Grants	6,438,446
In-Kind Gifts	903,680
Earned Income	675,847
Other Revenue	37,455
Total Revenue	7,980,518

Use of funds



Program Services	7,210,996
Mgmt & General	1,275,177
Fundraising	1,039,888
Total Expenses	9,526,061

[See more](#)

It takes a village to get a child reading

Thank you to our partners

Penguin
Random
House

Opera

Humble Bundle

care

World Vision

Microsoft

Raising
A Reader

Mkoba
Habitat
for Humanity
Build. Thrive. Grow.

Share the
Magic
Foundation

READING
PARTNERS

Jio

Bb BARBARA BUSH
FOUNDATION for
FAMILY LITERACY

barefoot college



"Worldreader and Barefoot College Tilonia's partnership over the last four years has played a pivotal role in addressing the challenges of illiteracy in remote areas of Rajasthan. This collaboration has empowered more than 2,500 underprivileged children, mostly girls, equipping them with basic reading comprehension and digital skills despite the infrastructural challenges in the areas we serve."

Bunker Roy, Founder of The Barefoot College Tilonia, Social Work and Research Centre



Research

Worldreader works with partners to build a base of evidence that expands the sectors understanding of how digital reading can improve children's literacy and social-emotional skills.



"ODI and Worldreader are working together to fill the evidence gaps on the role of ICT4E in the Global South. Our collaboration will generate important evidence on the role of new technologies in engaging parents in learning. This research will help not only the sector, but policymakers who need to make smart choices about how to leverage technology for improved learning outcomes."

**Susan Nicolai, Senior Research Fellow,
Equity and Social Policy, ODI**



"Working in partnership with Worldreader, Ghana's National Teaching Council, and the University of Ghana, we are together generating evidence on how to equitably scale teacher professional development in diverse contexts and for different groups of teachers in Ghana. This GPE-KIX funded research is helping to guide government and policymakers towards more effective and equitable teacher professional learning to support improvements in classroom teaching and learning."

Freda Wolfenden, The Open University



"Worldreader designed and tested a digital course to help build the digital literacy skills of teachers in the primary school years and enhance their teaching of reading. The course was effective and highly appreciated by teachers because it exposed them to new tools like Booksmart that can help teachers foster a reading culture."

**Prof. Jonathan Fletcher, University of
Ghana**

A year in the news

yahoo/news

Phone Apps and Ebooks Make It Easy to Read Aloud to Your Kids

"Even though demands on parents have never been greater, especially in traditionally under-resourced families where they may have to work multiple jobs, reading at home can be done using devices we almost all already have in hand — our phones — without any significant additional financial investment." — Kristen Walter

[Read more](#)



The Case for Value-Based Learning as We Review the Curriculum

"As we focus on the form or shape that our education system should adopt for the future, it is important to also consider whether this system is holistic and answers to the social-emotional development of our children." — Muthoni Muhunyo

[Read more](#)

Philanthropy News Digest

Educational Initiatives Can Be Scaled—When We Listen and Learn

"Over two decades of work in international development and education, I've often heard the claim that educational development initiatives aren't scalable. I've seen firsthand that this is not true." — Rebecca Chandler Leege

[Read more](#)

THE ATLANTA VOICE

Atlanta Habitat for Humanity, Worldreader Partner to Improve Youth, Adult Literacy

"Atlanta Habitat for Humanity is partnering with Worldreader, a global youth literacy nonprofit to motivate families to develop an appreciation for reading while working toward achieving homeownership." – Janelle Ward

[Read more](#)

HAPA KENYA

Worldreader Marks International Literacy Day with Launch of Literacy Program at St. Elizabeth Primary School

"Education is not equitably distributed. Those children in the lowest socio-economic tiers have much less access to education and lower learning outcomes, setting them up for a lifetime of learning poverty and economic needs."

– Joan Mwachi

[Read more](#)



[More stories](#)

You got children reading

"We are excited and honored to support the amazing efforts and results you are driving." **Brad Smith**, President, Marshall University and Co-founder, Wing2Wing Foundation and **Alys Smith**, Co-founder, Wing2Wing Foundation



"As a Worldreader Advisory Council member, it's a joy to see how digital reading can play a role to bring much needed books, activities and motivation to children here in the United States and across the world, in an effort to address the reading crisis facing our children."

Mary Pope Osborne, Worldreader Advisory Council Member and author of the *Magic Tree House* series

"I have been a Worldreader supporter for over 8 years, and I am constantly impressed with BookSmart's technology, ease of use and curated content. They are truly making a difference in developing readers in underserved communities across our global community." **Pam Fleischer**, Worldreader Donor and Reading Champion



Founders Circle

\$15k plus

Adam Gross
Alan & Victoria Caplan
Alison & David Rich
Andy & Elana Jassy
Anonymous
Atul Khanna
Bill & Lynn Carr
Bob Bejan
Brad Horwitz
Brian & Ann Roberts
Charles & Lorie Brighton
Charles Phillips
Chris & Sandi Payne
Chris Capossela & Leigh Toner
Christian Kleinerman
Craig & Susan Bruya
Dana Johnson & Mark Nelson
Dave Limp
David & Nancy Thacher
David Thompson & Judy Jesiolowski
David Zapolsky & Lynn Hubbard
Diego Piacentini & Monica Nicoli
Dwight Smith & Renee Smith
Gregory & Elisabeth Fowler
Gretchen Sorensen
Jason & Jamie Kilar
Jeffrey & Liesl Wilke
Jennifer & David Risher
Karen Van Dusen and Joel Spiegel
Kartik Raghavan
Kate James & Hans Bishop
Larry Hitchon & Dana Reid
Lauri & Greg Nakamoto
Lisa Brummel & Celeste Keaton

Thank you for getting children reading!

Solving the learning crisis requires collective action - all this impact is made possible by your passion and support. **We hope you'll share these incredible milestones with your friends and family.**

[Donate today](#)



Annex 1

Our financials

Worldreader

Consolidated Financial Statements (in USD)

Year Ended
31/12/22

Statement of Financial Position

Assets

Cash and Cash Equivalents	3.672.894
Pledges Receivable, net of discount	5.774.087
Grants Receivable	30.000
Accounts Receivable	69.971
Prepaid Expenses	288.039
Fixed Assets, net of Depr	1.398.459
Total Assets	11.233.450

Liabilities and Net Assets

Liabilities	
Accounts Payable	380.420
Accrued Liabilities	363.467
Deferred Revenue	367.535
Total Liabilities	1.111.422
Net Assets - Ending	10.122.028
Total Liabilities and Net Assets	11.233.450

Statement of Activities

Revenue

Donations & Grants	6.438.446
Inkind Gifts	903.680
Earned Income	675.847
Other Revenue	(37.455)
Total Revenue	7.980.518

Expenses

Personnel	5.184.229
Reading Program Supplies & Content	172.274
Facilities	179.435
Professional Fees	1.747.276
Technology & Development	150.273
Travel	229.379
General Administrative Expenses	1.108.120
Inkind Expenses	903.680
Consolidated Exchange Rate	(148.605)

Total Expenses	9.526.061
Total Change in Net Assets	(1.545.543)

Net Assets - Beginning	11.667.571
Net Assets - Ending	10.122.028

Mgmt & General	Functional Expenses		Total
	Programs	Fundraising	
978.632	3.460.133	745.464	5.184.229
-	172.274	-	172.274
86.315	93.120	-	179.435
304.362	1.383.103	59.811	1.747.276
-	150.273	-	150.273
68.647	141.027	19.705	229.379
26.213	907.107	174.800	1.108.120
-	903.680	-	903.680
(188.992)	279	40.108	(148.605)
1.275.177	7.210.996	1.039.888	9.526.061
13%	76%	11%	

***This consolidated report is unaudited and will be updated following our audit.**

Annex 2

Annual report Donors

Founders Circle

\$15k plus

Adam Gross
Alan & Victoria Caplan
Alison & David Rich
Andy & Elana Jassy
Anonymous
Atul Khanna
Bill & Lynn Carr
Bob Bejan
Brad Horwitz
Brian & Ann Roberts
Charles & Lorie Brighton
Charles Phillips
Chris & Sandi Payne
Chris Capossela & Leigh Toner
Christian Kleiner
Craig & Susan Bruya
Dana Johnson & Mark Nelson
Dave Limp
David & Nancy Thacher
David Thompson & Judy Jesiolowski
David Zapolsky & Lynn Hubbard
Diego Piacentini & Monica Nicoli
Dwight Smith & Renee Smith
Gregory & Elisabeth Fowler
Gretchen Sorensen
Jason & Jamie Kilar
Jeffrey & Liesl Wilke
Jennifer & David Risher
Karen Van Dusen and Joel Spiegel
Kartik Raghavan
Kate James & Hans Bishop
Larry Hitchon & Dana Reid
Lauri & Greg Nakamoto
Lisa Brummel & Celeste Keaton
Marcela & Eric Broussard

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Shel Kaphan & Ericka Lock
Singer Family Foundation
Star Lerach
Stephen Reidy
Steve & Heather Murch
Tod & Allison Nielsen
WineDirect-Joe Waechter

Anthology Circle

\$10k plus

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Spivy Family Philanthropy Fund
Novel Circle
\$5k plus
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Brad & Michelle Goldberg
Jennifer & Tim Kingston Family Fund
John & Martha Stewart
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K. V. Rao & Padma Kuditipudi
Kosmo Kalliarekos
Mahesh Sreenivas
Nigel Ellis
Paul Van Der Wansem

Rob Walsh
Susan & Eric Benson
Walsh Charitable

Poetry Circle

\$1k plus

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Bhanu Potta
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Charles Gibson
Clara Barreneche
Clare & Richard Segall
Colleen & Clyde McQueen
Cox Giving Fund
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Fraser & Deirdre Black
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Houman Sharif
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Juanita Baker
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Kent Johnson & Gillian Thomson
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Liz Nichols
Lori & Ron Saxon
Lorraine Nicholson
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Mary Case

McCall Renold
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Pamela Bynum
Quentin & Malissa Clark
Rebecca and David Leege
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Richard & Sarah Ward
Robert Bielecki
Sharon & Richard Freedman
Shawn & Amanda Bice
Steve Kessel & Sibyl Frankenburg
Tamra Myers
Tisbest Philanthropy
Will & Julia Parish

Essay Circle

\$500 plus

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Delanson Crist
Erika Mitchell
Greg Hart
James Nash
Jeffrey Holley
Lisa Freeman
Mara Brazier
Nalorm Tay-Agbozo
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Amazon UK
Amazon Inc.
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Bank of America Charitable Foundation
Barbara Bush Foundation for Family Literacy
Barefoot College Tilonia
Beat Technology
Bezos Family Foundation
Boeing Company Charitable Trust
CARE International
Central Institute of Education Technologies
Compassion International Ghana
ConveGenius India

Diocese of Varanasi Education Society
Datafree
Delinian
EdTech Hub
GEANCO Foundation
Ghana National Teaching Council
Give Lively Foundation Inc
Google
Google Inc. Employee Giving
Grupo de Análisis para el Desarrollo (GRADE)
HalfMyDAF
Humble Bundle
Inkitt
Inspire Brands
Intertrust Cloud Services Corporation
Intuit
Jane Austen Literacy Foundation
Jio (Reliance Jio Infocomm Ltd.)
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Tableau Foundation
Tellumind Foundation
The Giving Circle Amsterdam
U46
Wilbur & Niso Smith Foundation
WorkDay Inc.
World Bank Group
World Vision

New publishers in 2022

We're grateful to all our publishers

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Astra Young Readers (Astra Publishing House)
Barbara Bush Foundation for Family Literacy
Calkins Creek (Astra Publishing House)
Franklin Watts (Hachette Children's Group)
Grass Roots Press
Kane Press (Astra Publishing House)
Lee & Low Books
Mango Publishing Group
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Ranok
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