



C

Continuous engagement

At Worldreader, we work with partners to engage children in under-resourced communities across the globe with reading opportunities. We do this work because reading is the foundation of all learning. With access to quality books, learning activities, and support – today's young readers will build a better world tomorrow.

Responding to the education crisis

In 2021 we responded to the education crisis brought on by the pandemic. **We provided digital reading programs in traditional and non-traditional settings**, both in school and out of school.

But the children that needed resources the most weren't the easiest to reach. We traveled to towns tucked high up into the **Peruvian Andes**, 3,400 meters above sea level. We went to **Egyptian villages** dotting the Nile; rural communities in remote deserts of **Rajasthan, India**; and schools in **Chicago**. During a year when millions of students were still at home or far from learning resources – we brought **the power of reading to them, right on the devices their families already owned**.

In 2021, readers across the globe read stories that not only reflected their world, but challenged them to build a better one. Thanks to you and your support, we've met the challenges of another unprecedented year and emerged more determined than ever to **keep children reading**.



A message from our CEO, David Risher

The age of screens.

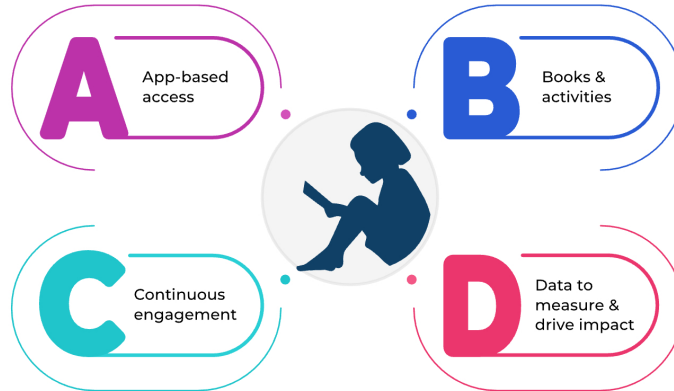
This last year, most of us probably spent more time on our screens than ever before. That's both exciting and a little scary.

I've always believed in the power of technology to solve some of our world's most pressing problems. I still do. But parents are worried about how much time their children spend in front of screens. I understand that too.

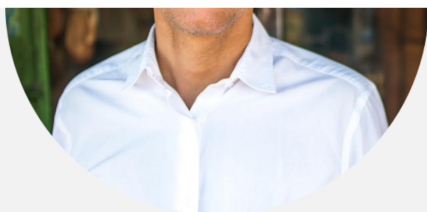
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How we work

It's always a combination of **app-based access**, **books**, **continuous engagement** and **data**. There's a lot that goes into a successful reading program. But if we break it down, these four components are essential to helping children realize better learning outcomes, greater opportunities, and healthier, more prosperous lives.



This year, your support fueled reading projects around the world



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How we work Responding to the education crisis

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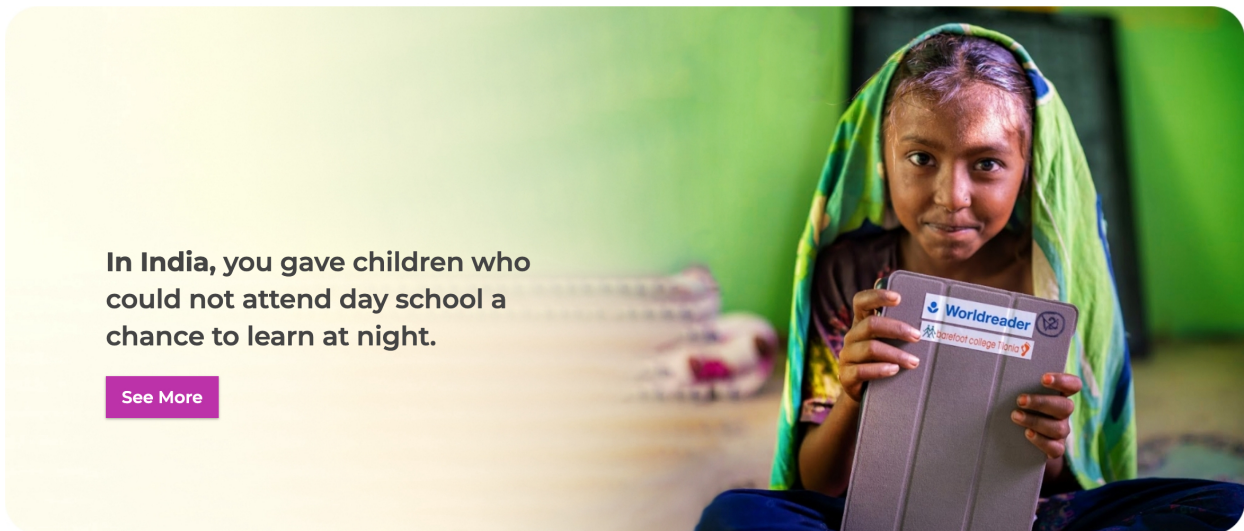
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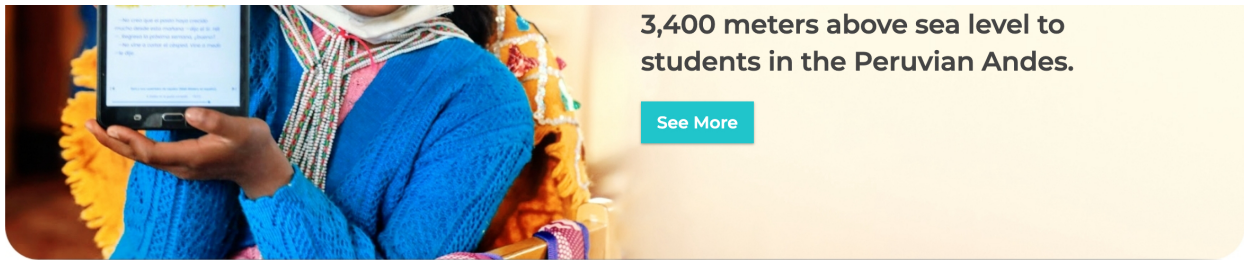
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In India, you gave children who could not attend day school a chance to learn at night.

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In Peru, you delivered digital books



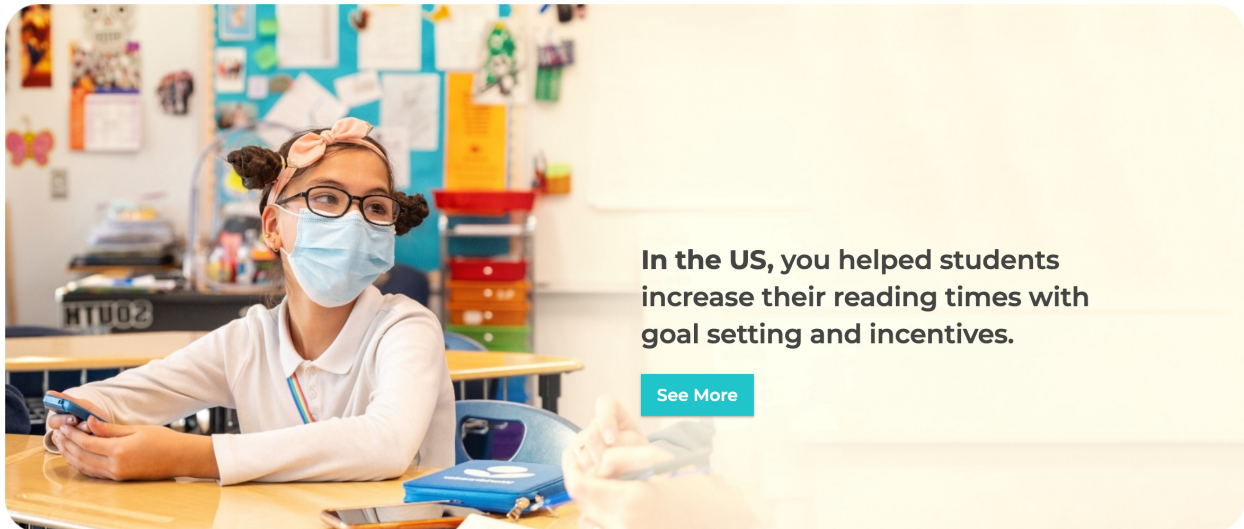
3,400 meters above sea level to students in the Peruvian Andes.

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In Ghana, you supported children with digital reading across Kwaebirem schools.

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In the US, you helped students increase their reading times with goal setting and incentives.

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Explore Worldreader in 2021 by the numbers

Everyone deserves the chance to read. Everyday, we're getting closer to making that happen. Here's our impact in 2021.





2,772,009

Readers



10,111,627

Books Distributed



4,542,347

Hours Read

The team moving the mission forward

Through strong leadership, vision, and courage, our world-class team successfully navigated a year packed with uncertainty. In 2021, talented Worldreaders across the globe worked tirelessly to keep children everywhere reading, even in the face of unprecedented circumstances.

More from Worldreader [+ Follow](#)



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Members](#)

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Our financials

Worldreader is committed to high financial integrity and transparency. We apply our various resources in innovative and responsible ways to create a world where everyone can be a reader.

Highlights



\$10.7M

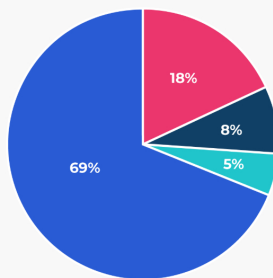
revenue



\$3.29

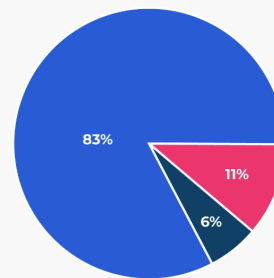
cost per reader

Source of funds



Donations & Grants	\$7,357,444
In-kind Gifts	\$1,897,976
Earned Income	\$911,725
Other Revenue	\$563,317
Total Revenue	\$10,730,462

Use of funds



Program services	\$7,591,63
Mgt and General	\$967,911
Fundraising	\$570,824
Total Expenses	\$9,130,366

[See More](#)

Thank you to our partners



"Together, CARE and Worldreader are increasing access to remote, interactive learning for children and youth in under-resourced and



"What I appreciate most about our work with Worldreader is that together we bring a world of opportunities so that thousands of girls

marginalized communities. Through the Worldreader application, children, their families, and other caregivers are reading more and doing so more frequently, helping to offset the effects of school closures due to COVID-19 and other crises. We are confident that this will not only support them when they return to school, but also create lifelong learners."

Rachel Hartgen, Senior Director, Education and Adolescent Empowerment, CARE USA

and boys can continue learning from their homes, despite difficult times."

Sandra Contreras Angulo, Directora Ejecutiva, World Vision Perú



"Team4Tech is proud to partner with Worldreader by helping them build teacher capacity in Ghana and Kenya. With the support of highly-skilled volunteers, we've developed scalable, technology solutions to support digital reading in the classroom. Together, we are empowering more learners with a love for reading."

Mehreen Butt, Program Director, Team4Tech.



"We are so proud to share the Worldreader mission with the Humble Bundle network (as a 2021 featured charity). The support for reading and literacy gains around the world ensures that we are making a difference today and in the future for so many children and families"

Kamini Tiwari, Humble Bundle, VP of Social Impact

Worldreader in the news

Simple Steps Families Can Take To Help Kids With Reading

"For families with fewer resources, one obstacle is the availability of books. To help address that, an international nonprofit called Worldreader has launched a free app called BookSmart that enables parents to access hundreds of books with just a couple of clicks on a smartphone."- Natalie Wexler

[Read more](#)

By shortchanging global education, we risk our future

"We no longer live in a disconnected world. Every choice we make as a society has a long-term impact. If we don't fund education abroad now, we are setting the next generation up to fail. Funding basic education needs like reading, writing and digital skills now is an investment for future stability globally."- Rebecca Chandler Leege

[Read more](#)

Free and Accessible Technology for All Families Can Help Fight COVID Learning Loss

"Now is the time to prioritize accessible technology that is accessible by historically marginalized students who were disproportionately impacted by learning loss. Only then can we give these kids a fighting chance."- David Risher

[Read more](#)

Phone Apps and Ebooks Make It Easy to Read Aloud to Your Kids

"Children ages 8 to 10 spend an average of six hours a day in front of computer or smartphone screens, so screen time on a device that already contains an e-reader can easily be turned into an opportunity to learn and read."- Kristen Walter

[Read more](#)

A Global Reading App Is Ending 'Book Deserts' in the U.S.

The logo for Forbes, featuring the word "Forbes" in a bold, black, serif font.



The logo for Yahoo! News, featuring the word "yahoo!" in a purple, sans-serif font, with "news" in a smaller, black, sans-serif font below it.



"With COVID, we realized that a lot of the inequities we were seeing in other countries, we were also seeing here – as far as book deserts and lack of access to literacy resources."- Kristen Walter

[Read more](#)



Partner with me to change the story – Educational Minister appeals to Worldreader International

Dr. Yaw Osei Adutwum, the Minister for Education has made a passionate appeal to the Worldreader International to partner with him to transform Ghana's education sector through the enhancement of English proficiency of Ghanaian school children, most especially the deprived.

[Read more](#)



Worldreader Highlights the Importance of Reading at Atlanta Event

"After a year of learning loss, reading is more important than ever. Malcolm and I were both influenced by the magic of reading when we were younger, and we want to bring that same magic to Atlanta's youth. This event highlighted the importance of reading access and we hope more people are listening now."- David Risher

[Read more](#)



Rebecca, the Maasai Changemaker Book Launch

"The Ashoka world reader Changemaker collection fits very well with promoting our ongoing digital learning through the "Keep Children Reading" initiative. We have partnered with different organizations to complete a set of Kenyan digital textbooks to suit children of all ages." – Joan Mwachi

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Our Community

2021 Donors, Partners and Supporters

We thank these donors for their support, some of whom provided annual gifts and others multi-year pledges.

Keep Children Reading US Founders Circle

We are grateful to the following donors for their support of Keep Children Reading.



we recognize the following donors for making it possible to bring the Keep Children Reading program to the United States.

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