



Cover photo: A mother in Delhi is reading Hindi books to her child using Worldreader's mobile reading application. Worldreader, in partnership with Pearson UK, has launched a research program that promotes reading to young children from ages 0-6. The "Read to Kids" program is designed to provide high quality digital storybooks to parents on their mobile devices and communicate the importance of reading to children through a network of health care and education providers committed to early childhood development.



TABLE OF CONTENTS

PEOPLE			05-12
Building a community of readers Worldreaders globally Readers in schools and libraries Our impact in schools and libraries Readers on mobile everywhere Our impact on mobile A look into the future			
BOOKS			13-16
	veryone authors and publishers		
TECHNOLOGY			17-20
	ach our readersr planet		
SUPPORTERS	DONOR Opportunities	THE TEAM	FINANCIALS
21-28	29	30-31	32-33



LETTER FROM THE CO-FOUNDERS

As the world goes digital, opportunities open up. We experience them daily: the way we move around our cities, the way we spend our leisure time, the way we stay in touch with friends—all have been transformed.

Interestingly, that change isn't confined to the world's wealthiest countries. A staggering 66% of payment transactions in Kenya happen via mobile money. In the first three months of 2016, Indians called up mobile transportation apps 2.5 billion times. And mobile phones have become indispensable tools for refugees to keep themselves informed and attached to their countries. As one Syrian refugee told the Washington Post as he clutched his cell phone, "I trust only this 100%."

Worldreader's vision is of a world where everyone is a reader. We are at exactly the time in history when it's possible to make this vision real—when technology is getting so pervasive and inexpensive that if we provide the right programs and support, billions of people will be able to use their mobile phones as libraries. And that means billions of people's potential unlocked—billions more scientists, teachers, innovators.

2015 represented an enormous step towards that vision. During the year, 2 million people in 50 countries read from our collection of over 30,000 e-books on Worldreader's reading platforms. All told, we've supported 3 million readers in our six years, and we're just getting started.

David Risher CEO and Co-Founder



David and Colin with Katha Volunteers in India.

But we can't dilly-dally. As people adopt new habits, the window for change opens, but it will shut before we know it. That's why we're continuing to expand our reach and impact so rapidly. We want to point out a few programs we're investing in:

Read to Kids: an India-based initiative that encourages caregivers to read to their children on their cellphones.

Kenya LEAP - Libraries, E-Reading, Activities, and Partnership: A project to deliver e-reading to all 61 public libraries in Kenya.

Worldreader Gender Equality: Women and girls make up 23% of our readers on mobile phones but consume over 60% of content. We are working to normalize reading among women on cellphones so they can read even more.

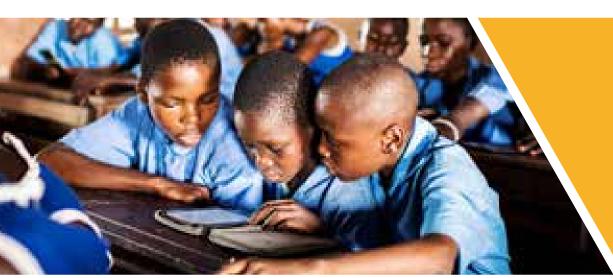
We thank you for being part of this transformation, and with your help, we look forward to to creating a world where everyone can be a reader.

Colin McElwee
Co-Founder

Sui Mot

WE'RE CREATING A WORLD WHERE EVERYONE CAN BE A READER.

WE'RE ABOUT



empowering **PEOPLE**

providing relevant **BOOKS**





In 2015, Worldreader **tripled** the number of **readers** we have served since 2010.

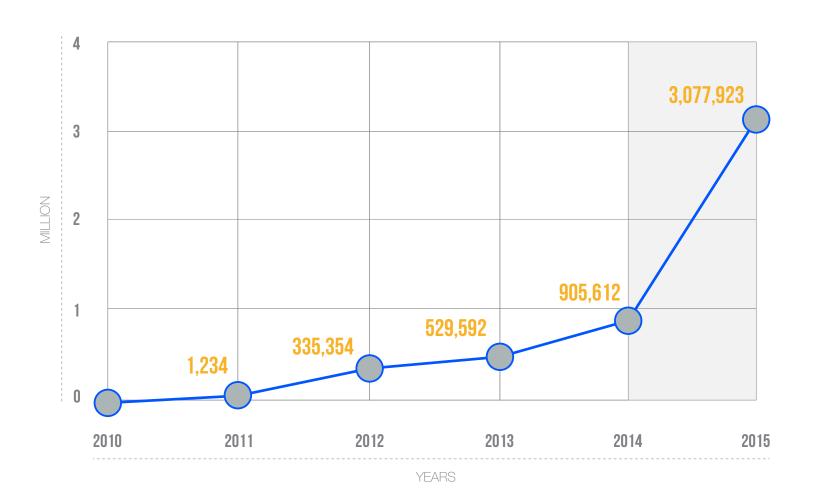




empowering PEOPLE

Building a Community of Readers





over 300,000 MONTHLY at the end READERS of 2015

Worldreaders Globally



PAGE 7

Readers in **Schools** and **Libraries**





Largest collection of culturally relevant e-books



Most experience implementing e-reading education programs



Improving students' reading skills in schools



Promoting a culture of reading in libraries



Key Partners

Education Sector Support Programme in Nigeria

As part of the DFID-funded ESSPIN program, managed by Cambridge Education, Worldreader provided e-readers with appropriate books to 20 schools in Southern and Northern Nigeria to support both helping kids read better, but also to enjoy reading.

amazon

In the past 5 years, Amazon has generously provided Worldreader with over 20,000 discounted e-readers, as well as Amazon Whispercast and Amazon Web Services support in distributing over 3 million e-books.



Camfed and Worldreader's collaboration on the DFID-funded Technology Supported Learning Program helps 1,350 Tanzanian girls across 25 schools. This approach of using technology and empowering books to help girls stay in school has been hailed by the Forbes magazine as "impactful, transformative, and revolutionary.

Our **Impact** in Schools and Libraries

In 2015, Pencils of Promise (PoP) compared the performance of students with e-readers to those without e-readers (control group). They tested over 1,000 students to understand the impact of the e-readers in classrooms.

These were the results:

6X

2x

When tested on Familiar Word Recognition, students with e-readers and teacher support saw improvements 6 times greater than their control peers.

Teachers and students both reported that students with e-readers were reading twice as much as before (when they didn't have e-readers).







Readers on **Mobile Everywhere**

1,993,090
readers on mobile phones
in
countries
spent
days
reading

Creating the **best mobile reading apps** for the developing world.



Key Partners



In one year of partnership, Opera has put Worldreader in front of 20 million users across 47 African countries. Thanks to this, we reached 1,993,090 readers on mobile in 2015 and together we won the GSMA's Global Mobile Awards for Best Mobile Innovation for Education.



Microsoft has supported Worldreader on various initiatives including a generous contribution towards the development of our reading app, the content management system for the app, mobile research and server maintenance.



Worldreader is listed among Internet.org's Free Basics services in 37 countries across Asia,
Africa and South America. Since its launch it has attracted around 300,000 users to
Worldreader on mobile phones.

Our **Impact** on Mobile Readers



Edith's Story

Edith is 18 years old. When she was growing up she struggled to learn how to read and write because she didn't have any books to read. That all changed when she discovered the Worldreader collection on her mobile phone. She now loves reading and has already read over 200 stories.

I have been trying to improve on myself by reading as much material as I could find because in order for me to be a successful woman in the future, I need to better myself in any way I can!

Through practice, my son has improved very much at reading. In school he leads his classmates to read on the blackboard all the time. He is the best reader in his class, even though he is the youngest.



Nana's Story

Nana reads to his 4-year-old son, Oswald, every day. And this father's devotion is paying off. Since Nana started reading to his son, Oswald's understanding of the world around him has continued to expand and his reading, writing and speaking skills have improved greatly.

A Look into the **Future**

READ TO KIDS



Encouraging parents to read to their children

In partnership with Pearson, we've started a 2 year early childhood development program in India. The program, Read to Kids (R2K), will promote reading to children by providing high quality Hindi and English books on our mobile reading applications and skills building for parents on the importance of reading.

Creating digital reading hubs in Kenya's libraries

In partnership with the Kenya National Library Service, we're bringing digital books to all 61 public libraries in Kenya, turning them into digital reading hubs. We're establishing one of the first digital library networks in sub-Saharan Africa.







Helping teachers maximize student performance

Working in partnership with FHI360 on the USAID-funded Let's Learn to Read and Write (Ann ALE) Project in Haiti, Worldreader is working with teachers across 550 schools to use digital teaching resources to improve literacy skills in students in primary school.

Promoting Gender Equality Through Digital Reading

Worldreader is committed to promoting gender equality and women's empowerment through dgitial reading worldwide. To achieve this, we are developing a global strategy to increase female readership and promote empowering content that will ensure that gender is mainstreamed in all Worldreader programs and interventions.



REFUGEES



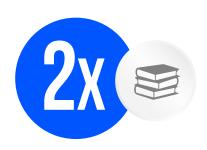
Increasing our focus on refugees

In 2016, Worldreader will finalize its education in crisis strategy in order to expand our efforts and reach a greater number of crisis affected populations and refugees with our reading programs. We'll also be adding more content specific to the learning needs of these crisis affected populations.



providing relevant BOOKS

A Library for **Everyone**



In 2015, our collection doubled in size to 31,901

Our 'learn' category grew

We added 1,000 new health titles from Bettercare and over 800 titles from EBSCO host.

We helped spread awareness about Ebola

Our publishing team developed a range of books on Ebola to help fight the spread of the disease.





We added Hindi titles to our collection

These Hindi titles helped young readers grow accustomed to stories in their mother tongue language.

Girls read about reproductive health

One of our top read books in 2015 was 14 Things You Should Know About Sex.

Our collection is transformative.

Not only for its impact on literacy and education but for its potential impact on:

Health



Participation in civil society



Economic growth

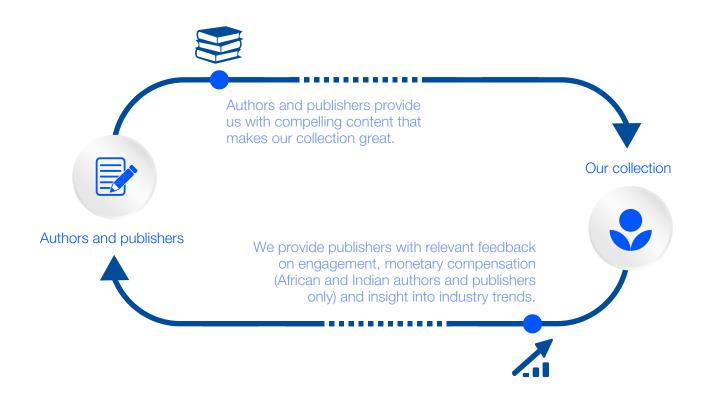


Equality





Opportunities for **Authors** and **Publishers**



Key Partners

Penguin Random House

Penguin Random House's donation of 482 books makes them one of our largest publishing partners.

Thanks to their partnership, children in our programs have the opportunity to enjoy classics, like

The Magic Treehouse Series and The Boy Who Harnessed The Wind.

A Look into the **Future**

BILL MELINDA GATESYAWAYA

PROMOTING GENDER EQUALITY

Thanks to funding by the Bill & Melinda Gates Foundation, we will strengthen efforts to increase female readership across Worldreader programs. This funding will support the acquisition of new content and programatic strategies that promote gender equality and women's empowerment through digital reading.





TECHNOLOGY

Technology to Reach our Readers



Web App

In 2015, we launched the Worldreader web application, designed to work on all mobile phones and use the least amount of data possible. For the first time, readers can also enjoy reading books offline when internet connection is unavailable.

Android App

In 2015 we also began developing a native reading experience designed for the Android platform. The application includes personalized recommendations, a reading experience tailored to the target markets and encouragement to read for longer. The android app was released in May 2016.





In partnership with Opera, we won the following awards.









A Look into the Future

EDUCATION APP

Worldreader plans to develop an app that will combine a digital library with features that allow educators to design assessment questions that measure every student's understanding of the learning materials and books. Built with sub-Saharan Africa in mind and focusing on primary schools, this Education App will work when offline, and automatically sync when a wireless connection is available.





We're Kind to our Planet



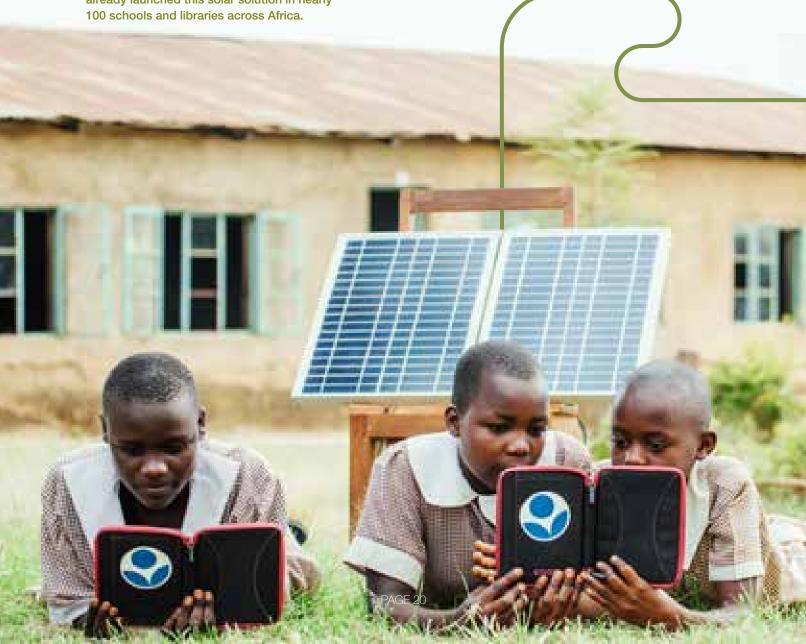
Solar-Powered E-readers

In 2015, we partnered with BBOXX and now offer a solar solution that will enable all schools, everywhere, to get e-readers even if they have no access to electricity. We've already launched this solar solution in nearly 100 schools and libraries across Africa.



E-waste

In 2015, we partnered with City Waste Recycling, an e-waste management company in Ghana's capital, who ensure that devices are recycled properly. So far we've processed over 700 e-readers.





Reading into the Future

Worldreader thanks these forward-thinking individuals and partners who have committed significant multi-year gifts towards Reading into the Future, a \$15M comprehensive campaign to accelerate our growth and deepen our impact.

- Bill & Melinda Gates Foundation
- Charles and Lori Brighton
- Chris Capossela and Leigh Toner
- Dr. Steve Hammer and Mrs. Cynthia Hammer
- Harrison Miller and Clare McCamy
- Jackie and Mike Bezos
- Jason and Jamie Kilar
- Jennifer and David Risher
- Kaphan Foundation
- Karen Van Dusen and Joel Spiegel
- Kartik Raghavan
- Mike Sundermeyer and Cari Anderson
- Pearson UK
- Peter and April Spiro
- Sakurako and William Fisher
- Stavros Niarchos Foundation
- Sue and Duff Sanderson
- Terry Atkinson and Kathy Taylor

Annual Fund

As of 12/31/2015

\$100,000+ **Novel Circle**

Dr. Steve Hammer and Mrs. Cvnthia E. Hammer Peter and Elisabetta Mallinson Trust Star Soltan and Dillon Lerach

\$50.000 - \$99.999 Storybook Circle

Joe Waechter and the Larry L. Hillblom Foundation Skip Klintworth and the Klintworth Family Foundation

\$25.000 - \$49.999 Poetry Circle

Carolyn and Stephen Kroll Reidy Donna and Matt Bellew Maryam Mohit and Erik Blachford Stephanie and Jim Gamble

\$10,000 - \$24,999 Sponsors

The Ayyad Family Cintra Pollack and the Singer Family Foundation Clare Joy Denise, David and Annie Hall Family Frank and Shannon Connelly Grace Episcopal Church GO Committee Hilton-Ferrington-Sterling Family Fund Jonathan and Caren McCormack Jorrit and Angela Van der Meulen Katie Linendoll Kenny Duncan Lee Lorenzen and WorldShop LLC Mark Britto Rick Kimball Rudy and Rupa Gadre Thacher Family Philanthropy Fund Tod and Allison Nielsen Wilke Family Foundation

\$5.000 - \$9.999 **Ambassadors**

Andrew Murphy and Michelle Duffy Anthony Terranova Dan and Allison Rose Diego Piacentini and Monica Nicoli Gurley Family Fund Hubbard Zapolsky Family Fund Kevin Lipton Lauri and Greg Nakamoto

Lee and Saundra Minshull Richard Stillman and Change Making Change Ruben Ortega and the Two Herons Foundation Susan and Eric Benson The Family of Sibly Frankenburg & Steve Kessel Van Simmons Wesley Herman and Sherri Kimmell

\$2,500 - \$4,999 Advocates

Aiko Bethea Craig and Susan Bruva Don Niemann Larry Hitchon and Dana Reid Mary Case Paige and Bob Vanosky Steve and Heather Murch The Peyron Family

\$1,000 - \$2,499 Supporters

Anonymous Barbara Mensch and Mark Evans Barry Stuppler Bill Lo Catherine Stocker Cintra Pollack Don Willis Erin Kenway Frances and Mac Merenda Fred Weinberg George and Kathleen Demartino Haroula Kosmatos James Tafel and Ida May Jason Carter Jeff Raikes Jenifer Jacobi Jennifer and Tim Kingston Family Fund John and Kristin Clark Josh Schweitzer and Mary Sue Milliken Judith Moore Kathleen and Eric Gies Kevin Phaup Kim Rachmeler Maryanna Klahn and Max and Kevin Wilmot Michael Standish Nina Thomson Paul and Cathy Lavender Quentin and Malissa Clark Richard Saada Richard Ward and Cheryl Capriola Rob Short Robert Bielecki Rosalind Boyer-Cole Sandra Peppet & Her Grandchildren

Sanjay Chheda

Sean and Heidi Williams

Soumitra Sengupta

Seth Rosenblatt and Sara Dobbs

Suren Machiraju Tamra Myers Tim Stone

Seth Rosenblatt and Sara Dobbs

Soumitra Sengupta Suren Machiraju Tamra Myers Tim Stone

\$100 - \$999

A. and Leslie Stein Aaron Bromberg Aaron Challenner Abigail Bach Alan Seidman Alan Yorinks Alisa Jacobo

Alison and David Rich Alison Woodrow Amy Horne Amy Swiegart Andrew Greene

Andrew Sigal
Ann and Jim Lamb
Ann Reed

Anonymous

Anthony and Amy Oro

Anthony Marx
Arthur Darby
Audrey Vergara
Barbara Cochran
Barbara Wanta
Belma Borovac
Bernice Paris
Beverly Helm
BK Barnes
Brad Roberts

Bradley and Rachel Greenwald

Brandi Lawless Brian and Carrie Pratt Brian O'Keefe

Bruce and Camille Winter Calvin and Hocks, LLC

Carlos Gomes Carol Mellen Carol Risher Carrie Du Bois Carrie Reid

Cary and Linda Gordon

Cecilia Laverty Cherlyn Quiocho Chris Lindley Christian Kleinerman

Connie Sax Contee Seely Craig Andrus and Dianna O'Doherty

Craig Pape

Cristina Martin Rodriguez

Dalena Wright

Dana and Thad Berkes
Darren and Holly Sapp

David and Freda Lightfoot

David Foster
David Montgomery
Debbie McDonald
Deborah Jacobs
and Diane Andolsek

Deborah Yeh
Denise Cranney
Dennis Miller
Dimitri Dadiomov
Dubravka Novkovic
Edith Rothenberg
Edward Lauing, Jr.

and Claire Coleman Lauing

Edward Marvel
Edward Pequignot
Eileen Hayden
Elise Ruedi
Elizabeth Conway
Elizabeth Harger
Elizabeth Kenkel
Elizaebeth Nielsen
Ellis Walker
Elyse Wright
Emmanuelle Chang
Erin Michelson

Emmanuelle Chang Erin Michelson Fallon Lem-Donahue Gary and Judy Amado Gary Magnuson and Sharon Masse George Snelling

George Snelling George Wade Gina Song

Greg and Lynn Baugher

H Lee Pratt
Hans Gieskes
Herve Letourneur
Hillary Carlip
Hillary Hannon
James Ambach
James Jelks and
Karen Bozak Jelks
James Sheldon
Jan Standal
Jane Cunningham
Janelle and Dick Hooper

Jason Kane

Jean Pierre Gombay Jean-Francois Riguet Jed and Sarah Nussdorf

Jeff Eyrich Jeff Kew Jeffrey Freedman Jennifer Halai Jerome Herr Jessica Swingle Joan Conway

Joanne and Charles Schwarz

Joanne Greenfield Jody Hoppe Joel Rettew John Butler John Dannreuther John Goddard John Jameson John Lee John Vu John Warren Jon Doyle

Jonathan and Nicole Wise
Jose Ignacio Zabaleta
Joseph Schlegel
Joshua Allen
Judith Long
Judy Jones
Julie Schott
Julie Zimmerman
Justine Lecates
Karen Berliner
Kate O'Neill
Katherine Harmon

Ken Park

Kenneth and Carol Sundermeyer

Kerry Knott Kevin Scott Kristen Foery Krystyna Goray Laura Mcdowell

Katherine Lavman

Laurence and Linda Baker

Liliana Rodriguez

Linda Himelstein and Michael Rolnick

Lisa Sardegna
Liz Nichols
Lori and Ron Saxon
Louise Rainger
Lucy Hattingh

Lynn and Adam Rauch

Marcel Stieber and Hella Bluhm-Stieber

Marcia Brelsford Margaret Power Margot Zimmerman Maria Brito Cunningham Marie-Luise Ströömer Marion Edmonds Martha Loach Martha Stewart Mary K. Von Holstein Mary Zalesny Matthew Idso

Maurien Mulder Megan and Fred Eiden Michael Amado Michael and Katia Stewart Michael Ehrenberg

and Donna Richman
Michael Gallagher
Michael Inglis
Michael Riethe
Michele Meisenbach
Mike Sundermeyer
and Cari Anderson
Milton Drachenberg
Mina and Kaycie Dinh

Monika Waber

Mt. Harmony/Lower Marlboro

UMC Women's Fund Murray and Carol Buttner Myra Hope Eskridge

Nancy Coleman and Paul Resch

Nancy Horie

Nathan and Rebecca Martz

Nathaniel Ito

Niels and Pat Sundermeyer

Noelle and Mika Salmi

Onno Leyds Orlando Pino Pamela Maher Patricia Mancini Patricia O'Toole

Patricia Post Shulman

Peggy Leander

Penny Graf

Peter Mazonson and

Mary Ann Zetes

Philip Rosenblatt

Rachel and Bill Cox

Rachel Ford

Rachel Sommer

Randy Kraft

Rebecca Markley

Rebecca Migliore

Richard and Sharon Freedman

Richard Siegel

Riquet Jean-Louis

Robert Fronk

Robert Hasbun

Robert Hendricks

Robert Volpe

Roberta Polzin

Robin Rains

Rodney Wendt

Ron Guth

Roy Vore

S. Robert Gramen

Sally Horntvedt

Sally Piao

Sarah Holmes

Sarah Risher

Scott and Lynda Corcorran

Sebastian Waggoner Sheila McDonald

Sherri Foster

Shiela Espineli

Siddartha Velu

Stacey Castro

Stephen Bonham

Stephen Hellberg

Steven Fawthrop

Stu Webb

Susan Brandt

Susanne Kersey

Suzan Levine

Suzanne Swift

Tamra Myers

Tara Wikstrom

Terry Coyne

Thibaut and Florence de Bretagne

Thomas Florence

Thomas Weiland

Thomas Wendt

Timothy Towle Todd Robinson

Toni Palter

Virginia Christie

Walt Ankerman

Wilfrido Loor Canizares

Will and Julie Parish

William and Becky Van Zyll

William and Virginia Cressey

William Burdette

William Cooper

William Frix

William Thomson

William Xiang

Yan Gillio

Yulanda Jones

Yuval Neeman

Institutional **Partners**

Abercrombie and Kent Philanthropy

Amazon Smile Foundation Applied Materials Foundation

Argus Media

Awaso Hope Foundation

Bill & Melinda Gates Foundation

Bill & Melinda Gates Foundation

Matching Gifts

BiNu

Bisi Ogunjobi Foundation

Book Aid International

Books for Africa

Bridge International Academies

Bright Funds Foundation

Brighton Jones

Buruburu Public Library (KNLS)

Caja Ingenieros

Cambridge International

Camfed

Change Making Change

Charitybuzz

CharityChoice Gift Cards

Clarity Concepts, Inc.

Clif Bar Family Foundation

Clinton Global Initiative

Community United Methodist Church

CVC Capital Partners

DFID (Department for International

Development)

Draper Richards Kaplan Foundation

EDIFY EgoliAfrica

Episcopal Diocese of Kansas

Facebook via Free Basics

Faith United Church of Christ Foundation Beyond Belief

Friends of Kpelezo Community School

Fundacin la Caixa Getty Images GlobalBike

Goodreads

Google Inc. Employee Giving

Google One Today Government of Ghana Government of Kenya Henry E. Niles Foundation

Henry J. Kaiser Family Foundation

Humble Bundle inABLE Corp

International Book Project

Jazi Foundation Jifundishe Free Library Latham & Watkins Lights for Literacy

LinkedIn For Good Foundation

Literacy Empowerment Action Project

Lwala Community Alliance Marion and Norman Tanzman Charitable Foundation Marple Charitable Trust Matthew Russell Foundation

Microsoft

Microsoft Alumni Foundation

Microsoft Matching Gifts Program Miles Morland Foundation

My Father's Mission

Oasis Opera

Orrick Outapi Community Librar Passports With Purpose

Peace Corps Tanzania

Pearson UK Pencils of Promise Penguin Random House Pomfret Community School

Presbyterian Community Church of the Rockies

Project Share

Publish on Demand Global

Quest Foundation

Rafiki wa Maendeleo Trust Raining Season Preparatory School

Rashad Islamic Basic School Rebuild South Sudan

River of Life Christian Community

RosettaBooks RTI International Salesforce Foundation Samsung

Seattle Foundation

Silicon Valley Community Foundation

SmartPipe and Tobin Ireland Stavros Niarchos Foundation

Street Child Survey Monkey

Suswa Academy Rongai

Techaide Limited Tellumind Foundation The Meffy Awards Thika Road Christian School

Tisbest Philanthropy Tomorrow's Stars

Town of Pomfret Board of Education

Twitter TwoSigma **UKAID**

UNCHR (United Nations High Commissioner for Refugees) UNESCO (United Nations Educational,

Scientific and Cultural Organization)

United for Kids Foundation United International Academy

USAID

Village Project Africa VisionTrust International

Vodafone Americas Foundation

Vodafone Foundation Volunteers in Mission Waitte Foundation Yamba Abaana

Contributing Authors

Aaron Goldfarb Aaron Zerah Al Pittampalli Alex Nderitu Alison Clarke Allan R. Wallace Aminatta Forna Amma Kyerewaa Andrew Halfacre Asare Oppong Ashton Fourie Aubrey Knight Author Barbara Miller

Beatrice Lamwaka Binyavanga Wainaina Brian Chikwava Brian Johnson Cheryl Rogers Cheryl S. Ntumy Chika Unigwe Chuma Nwokolo Cory Doctorow Curtis Elmore Dan Zarella Dana Smiles David C. Russell David Gaughran Dennis M Lane

Diana McCaulay

Donald Britton

Dragos Ionel

Edith Edremoda Eghosa Imasuen Ellen Banda-Aaku Elsie Ntim-Duodu **Emily Barroso** Ettie Gordon Eve Yohalem Gloria Teyegaga Gordon Ettie Hans Wilhelm Irene Smalls Isaias Doleo Ochoa

J.S White

Jackee Budesta Batanda

Jackson Twesigye Jacob Studebaker James B. Hendricks James Honey James Ward

Janelle Meraz Hooper

Janet Doolaege Janet Wong Jens Hildebrand Jeremy Brown Jocelyn Price Joe Frazier John Cosper Jon Merz

Jude Davids Karen Dionne Kate George Keith Thomson

Kendell Schaffer Kenechi Udogu Kevin Gerald Rau

Kim Leatherman Kingsley Jika

Koo Kumi

Kristin Sinclair Kwame Nyong'o

Kwei Quartery Kylie Reynolds

Lane Lester Lauren Beukes

Lauri Kubuitsile

Laurin Wittig LC Cooper

Leila Aboulela Leslie Bulion

Linda Wells Mallanie Bauslaugh

Marg Reynolds Maria Ross Mariza Bisignani Marni Sommer

Mary Watson Marzia Bisignani Mellanie Bauslaugh

Meshak Asare Michael Ferrence

Michael Malgeri Michelle Eastman

Michelle Nielsen

Moshe Sipper Muthoni Garland Myne Whitman Nana Asaase Nana Awere Damoah

Nancy Curtis Nicola Thornton Nike Campbell-Fatoki Nnedi Okorafor Okanta Kate

Orly Katz P.A Wilson Paul Moxham Paulo Coelho Peter Hinssen

Peter Londa Poetra Asantewaa Ralph Waldo Emerson

Robert J. Bannon Rocky Ford

Rotimi Babatunde Samuel Likindikoki Sarah Ladipo Manyika

Segun Afolabi Seth Godin

Shamala Palaniappan

Sonja Stone Stan Lee

Stanley Gazemba Stephanie Evans Steven Pressfield Susan Connolly Sylvia Kaaya

T. Nana Mokoah Ackatia-Armah

Tad Hills Taive Selasi

Tea de Alma Silvestre

Tendai Huchu Thomas Baekdal Tim McGettigan Timothy Mcgettigan Toni Krasnic

Tonia Cope Bowley Tony Bertauski Tope Folarin

Various

Victor Ehikhamenor Vivian Walsh

Vladimir Nicolas W.H. Barker Wayne Visser

Yejide Kilanko

Yvonna Adiambo Owuor

Contributing Publishers

2911 Productions, LLC 368 Press 50 Minutes Aabok Publications LTD

Byway Press, USA Abingdon Press **Experiences & Experiments** Callis **ACNUR** Books Pte Ltd Cambridge University Press Adaex Educational Publications Face2Face (Cover2Cover) Camfed International Falcon's Cove Publishing Adwinsa Publications Ghana Carus Publishing Fantastic Phonics Afram Publications Ltd. Cassava Republic Farafina (Kachifo Limited) Africa Progress Panel African Malaika Inc. Casterman Farafina Breeze (Kachifo Limited) African Storybook Project Centers for Disease Control Farafina Kamsi (Kachifo Limited) Afrinnovator.com and Prevention Farafina Tuuti (Kachifo Limited) Agencia Española de Seguridad Farfaria Centro Edelstein de Alimentaria y Nutricion Feedbooks Pesquisas Sociais Albert Whitman & Company Focus Publishers Ltd. ChangeCorp (Open Road Integrated Media) Chronicle Books Fórum Mulher Alice Éditions Chuma Nwokolo Fox Print Books Alreves Editorial CK-12 Foundation FriesenPress Fundação Maurício Sirotsky Sobrinho **AmaBooks** Cook Street Publishing Amanuta Editorial Limitada FunDza Literacty Trust Cover2Cover Éditions Memory American University Nigeria Crossway Gandhi Research Foundation **ARED** Crown Archetype Arriba Arriba Books Genet Press (Penguin Random House) Global Health: Science and Practice Artes de Mexico Crown Trade Group Asempa Publishers Global Journal Project (Penguin Random House) Ashland Creek Press Global Strategies for HIV Prevention Crux Publishing Associação Brasileira Interdisciplinar Golden Pen Entertainment Danbuab de AIDS (ABIA) Goodword Books Devonhall Publishing LLC Aura Publishers Granta Books Diai Ronin Games Austral (Planeta) Graphic India Dilstories Ltd Australian Literature Review Great Neck Publishing **Dorling Kindersley Author House** (EBSCO Information Services) (Penguin Random House) Avant-Propos Grev Gecko Press, LLC **Dubois Pubilishing B&F** Publishing Grow and Know, Inc. Duccere Foundation Ltd. Badilisha Poetry X-Change Hardie Grant Egmont **Dve Hard Press Ballantine Group** Harlequin Dzanc Books (Penguin Random House) Harlequin Digital Sales Corporation Dzuka Publishing Company Bantam Dell (Penguin Random House) HarperCollins Publishers Ltd E&D Vision Publishing HarperCollins UK East African Educational Publishers Beacon Press Hatherleigh Books Écrits Noirs (Penguin Random House) (Penguin Random House) Ecumenical Pharmaceutical Beaten Track Publishing Her Culture Network (EPN) Berrett-Koehler Hesperian Health Guides Éditions Atria Bettercare Icharacter **Editions Caramel** Bhabhu Books ILIVRI Éditions du Basson Biblioteca Básica de literatura Imbada Publishers Éditions du Caiman salvadoreña (ConTextos) Indireads Incorporated Éditions Glyphe Biblioteca Virtual InfoMarvel Business Solutions Inc. Éditions Nevicata Universal (ConTextos) Inlingua Cheltenham Editora FIOCRUZ Big Bug Books Instituto Kaplan Editora Pipoca Birdtree Books Instituto Pólis Editora UNESP Instituto Promundo Bispiral, s.r.o. Editorial Alrevés, S.L. Bookmark Africa Irene Smalls **Education Technology** Books Go Walkabout Iris the Dragon for Development **Books Sprints** Jacaranda Designs EducationUSA Bookshaker JasperLark Press **EDUFBA** Bookworld Publishers Ltd Jhango Publishers Egmont UK Limited John Wiley & Sons, Inc. (Gadsden) elaleph.com (ConTextos) Botsotso Publishing JourneyForth Books Elderlemon Press Boundless JustaPaz eLearning Innovators International, Inc. BrainMatriX, Inc. Kachifo Limited

Enough Software GmbH & Co.KG

Kaleidoscope Futures

Kenechi Udogu

Kasahorow Foundation

Kenya Literature Bureau

Electric Book Works

EPP Books Services

Endeavor

Evans

Brand South Africa

Budding Reader Bulkybon Publications

Brown Books Publishing Group

Bureau of Ghana Languages

Ker Éditions Kids Can Press Kidza Books Knopf (Penguin Random House) Kotobarabia Kwame Nyong'o LambdaMoz Lemaitre Publishing LePetitLitteraire.fr Les Bourlapapeve / Bibliothéque Numérique Romande Librodot.com (ConTextos) **Liquid Comics** Little Pickle Press Longhorn Publishers Lukeman Literary Mangrove Master Publishing (The CAN-DO! Company) Matador (Emily Barroso) Mbarathi's Edge McClelland & Stewart (Penguin Random House) Media Club South Africa Melhoramentos Michel Lafon Publishing Minireference Co. Ministério da Saúde (Brasil) Mkonko Publishers MobilTrain Knowledge Services Pvt. Ltd. Modjaji Books Moran Publishers MoToLi Mountain Top Publishers Ltd. Movellas ApS Naija Stories Nal'ibali NALAP (Ghana Ministry of Education) National Geographic Society (Penguin Random House) National Library Services (Malawi) New Africa Books New Readers Press (ProLiteracy) **New Ventures** New York Review Books NubiTales, LLC Olinga Foundation OnceUponATiger.com One Moore Book Open Book Publishers Open Road Integrated Media Osu Children's Library Oxford University Press Tanzania Limited Pan African Conservation Education (PACE) Paperight Ltd Parrésia Publishers Ltd. PCI Media Impact Pearson Peepal Tree Press (Diana McCaulay) Penguin (Penguin Random House)

Penguin Books India (Penguin Random House) Penguin Random House Perry Brown Publishina Pessoa/Mombak Philomel Books (Penguin Random House) Phoenix Publishers **Prabhat Books** Praski Publishing Pratham Books Press4Kids Primento Project Gutenberg Prometheus Books (Penguin Random House) Publerati Puffin PushPen Press Puzzazz Queenex Publishers Limited Quirk Books (Penguin Random House) Quramo Publishing Limited Random House Children's Books (Penguin Random House) Random House Inc. (Penguin Random House) Rasmed Publications Ltd. Readit Books Ltd. ReadWave Reality Street Regener8 Concepts and Investments Ltd Pickle Yolk Books Riplev's Robot Media Rose Petal Press RosettaBooks Rutgers WPF Sacred Texts Sage Literary House Sam-Woode Ltd. Sant Jordi Asociados Santa Clara University Santiago, Inc. Schools for Salone Schwartz & Wade (Penguin Random House) Scripture Union of Ghana Securities and Exchange Commission Nigeria Sesame Square (Sesame Street) Seven Stories Press (Penguin Random House) Shabaviz Publishing Company She Writes Press Shepard Publications Short Story Day Africa Simon & Schuster Single Education and Publishers

Smartline Publishing Social Mobilisation Action Consortium Soho Press (Penguin Random House) Step Publishers Stonehouse Press Storymoja Storytime Africa Strategic Book Group Publishers On Demand Global Studio Brain Communications Sub-Saharan Publishers Supreme Court of Kenya Sven Witting Tachyon Publications Takalani Sesame (Sesame Street) Tanzania Educational Publishers Ltd TED (Simon & Schuster) Ten Speed Press (Penguin Random House) Terran Dream Archive Terre de Brume The Caine Prize for African Writing The Domino Project The Early Reading Company The International School of Art, Business, and Technology The Jomo Kenyatta Foundation The Nobel Foundation The Nyaka AIDS Orphans Project The Saylor Foundation The Simple Dollar Thomas Dunne Books (St. Martin's Press) Top Five Books Tulika Publishers Tundra (Penguin Random House) Tusome Early Literacy Programme Typhoon Media U.S. Department of State **UCL Press** Uganda Modern Literary Digest UK National Health Service **UNESCO UNICEF** United Methodist Communications **Urban Fox Studios** USAID/Haiti USAID/Kenya USAID/Nigeria Warped Tomato Publishing WaterBrook Multnomah/Image (Penguin Random House) Weaver Wikibooks Wikipedia Wikipedia for Schools Woeli Publications Services WordAlive Publishers World Economic Forum World Health Organization Wycliffe Bible Translators, Inc. YOZA Zubaan Books

Zwoodle Books

Small Beer Press

What our Supporters are Saying



Angela and I are avid readers and we know the value of reading for the developing brain. Bringing this gift to countries and, especially children who don't have the access we do just felt right. It felt great. The project started at the Kibera School for Girls with one "blue box" of 50 e-readers and content and quickly expanded from there. We believe Worldreader's e-readers will prove to be the most rewarding contribution possible and we are thankful that WR is doing such amazing work throughout the world."

Jorrit and Angela Van der Muelen



When we read, we rise above our world and see far and wide. Giving a book to a child gives them a vantage point to possibilities and hope. We are so fortunate to be associated with the hope-building people of Worldreader."



We encouraged our students to engage with Worldreader through a read-a-thon fundraiser. By participating, our students had the opportunity to open their minds with literature and their hearts with charity, fostering a true sense of global citizenship in each and every one of them."

The Peyron Family, Kumon



As academics and educators, we believe that literacy is fundamental to the growth of individuals and to the future of civilizations. We appreciate the vision that David Risher and his colleagues contribute to the goal of global literacy and are confident that Worldreader will continue to transform lives. We're pleased to support such an important endeavor."

Kathy & George DeMartino



Donor Opportunities

Host a Worldreader Event

We are grateful to our supporters who help raise funds for Worldreader or help us spread the word about e-reading in the developing world. Large or small events are a great way to involve your friends and family with the cause.

Travel to Africa with Worldreader

Join Worldreader in Africa and see your philanthropy in action. There are three different travel opportunities, but all have the potential to be a life-changing trip for you and your family. Experience our e-reading programs firsthand by volunteering at Vacation Reading School, attend our annual Digital Reading Summit, or take an Abercrombie & Kent Safari combined with Worldreader school visits. Whatever you choose, Worldreader will help you craft an unforgettable trip.

Sponsor a School or Library with a Worldreader Blue Box

Worldreader staff receive dozens of inquires a month from schools and libraries in need of digital books. You can send 5,000 digital books via our BLUE (Building Literacy Using E-Readers) Box program to a school or library in Ghana or Kenya. Sponsor your own, or host a fundraiser to help bring e-books to Africa.

Developer? Web-savvy? Donate your Time and Skills

Worldreader relies on dozens of volunteers who donate their time and skills pro-bono around the world. From developers to designers, proposal writers to publishing networkers, you can help our team expand and refine our work.

Interested in getting involved?

Contact:

Brian Gougherty, Director of Development, brian@worldreader.org, +1 415-595-2285. Ruth Sorby, UK Development Manager, ruth@worldreader.org, +44 797-669-6878.

Board Members

UNITED STATES

Terry Atkinson | Board Member, Managing Partner, Morgan Stanley
Charles Brighton | Board Member, Co-Founder & Co-CEO, Brighton Jones, LLC
Aiko Bethea | Board Secretary, Deputy Director of Grants and Contracts Management,
Bill & Melinda Gates Foundation

Chris Capossela I Board Member, Chief Marketing Officer, Microsoft
Mary Case I Board Member, Partner, Moss Adams LLC
Colin McElwee I Board Secretary, Co-Founder, Worldreader
Harrison Miller I Board Member, Managing Director, Summit Partners
Kartik Raghavan I Board Member, Managing Director, Two Sigma
David Risher I Board Member, Co-Founder & CEO, Worldreader
Sue Sanderson I Board Member, Co-Founder, Sanderson Family Foundation
Peter Spiro I Board Chair, Microsoft Technical Fellow

SPAIN

Antonio Delgado | Board Secretary, Professor, ESADE Law School
Alison Rich | Board Member, VP of Publishing Innovation Development, Penguin Random House
Jonathan Wareham | Board President, Dean, ESADE Business / Law Schools

GHANA

Joseph Botwey | Executive Council Member, Publisher Relations Manager, Worldreader Colin McElwee | Executive Council Member, Co-Founder, Worldreader Clara Miralles Codorniu | Executive Council Member, General Counsel, Worldreader David Risher | Executive Council Member, Co-Founder & President, Worldreader

UNITED KINGDOM

Hermione Ireland | Trustee

Colin McElwee | Executive Council Member, Co-Founder, Worldreader David Risher | Executive Council Member, Co-Founder & President, Worldreader

INDIA

Bhanu Potta | Board Member, Founding Partner, Zinger Labs
Navin Thangiah | Board Member, Co-Founder, Tribyte Technologies PVT LTD



The **Team**

- Abdul-Kahad Alhassan
- Samuel Alomenu
- Beatrice Ani-Asamoah
- Doris Ashrifei
- Begoña Barinagarrementeria
- Jaya Bhattacharji
- Alexandra Bornhoft
- Nadja Borovac
- Joseph Botwey
- Nancy Brown
- Mario Calixte
- Roberta Campassi
- Han Ei Chew
- Juliet Clothier
- Adam Cole
- Tania Commike
- Annya Crane
- Roxanne Daniels
- Hande Demirel
- Bill Dewlaney
- Yolanda Dsane
- Ella Duffy

- Josep Ferran
- Janvi Gandhi
- Selena Garrahan
- Wanjiku Gathoni
- Brian Gougherty
- Emily Grossman
- Jennifer Halai
- Annie Hall
- Rachel Heavner
- Evan Howington
- Hermione Ireland
- Sarah Jaffe
- Sergio Jarne
- Grace Jennings
- Beena Kamath
- Daniel King
- James Kleven
- Ivan Koomson
- Jean David Kouassigan
- Masus Larrey
- Kristina Lee
- Johnny Lengacher

- Ryan Lew
- Zev Lowe
- Darina Lucheva
- Farah Mahesri
- Natalie Marinkovich
- Colin McElwee
- Jessica Meunier
- Clara Miralles Codorniu
- Iñaki Moreno Girona
- Flavia Moroso
- Gao Moua
- Muthoni Muhunyo
- Nickson Muiruri
- Joan Mwachi
- Blessing Nung
- Marvin Ogutu
- Martine Omondi
- Heather O'Neil
- Moses Onjolo
- Giulia Pelosi
- Marta Peña
- Bhanu Potta

66

- Nathaly Proaño Guevara
- Mar Pueyo
- Guillem Puiol
- Perisa Raznatovic
- Alison Rich
- David Risher
- Laura Ross-Perry
- Leticia Sala Bufill
- Fernando Saltos
- Pamela Schembri
- Cara Schooley
- Wendy Smith
- Sophie Sohm
- Ruth Sorbv
- Alex Sulzberger
- Stephanie Sun
- Mawuli Tekpor
- Cameron Turner
- Julia Valencoso De Celis
- Carol Williams
- Heidi Williams
- Mike Wilson
- Nina Wine
- Danielle Zacarias

Meet our Staff



At the 2016 Digital Reading Summits, participants shared how Worldreader projects had transformed lives, specifically through increasing the reading culture in communities and by enhancing performance in schools. The satisfaction I derive from working towards achieving these goals is extremely fulfilling."

Mawuli Tekpor

Accountant

66



Whenever I visit schools and community centers in India and I show teachers and young reading ambassadors that they can access a free digital collection on their phone, the excitement on their faces is incredibly rewarding."

Annya Crane

Project Manager, Read to Kids



The coolest part of my job is meeting with the beneficiaries of my work and seeing the impact of Worldreaders work in their lives.I have never found a better motivator than visiting a child who can barely read and three months later on your second visit, he wants to read to you."

Marvin Omondi

Assistant Program Manager



I was looking for e-book options for a library where I volunteered in Mozambique. I was ecstatic to discover Worldreader and see this vibrant international team was already doing what I thought would be an impossible task. I knew then I wanted to be a part of this digital reading revolution."

Jennifer Halai

Librarian

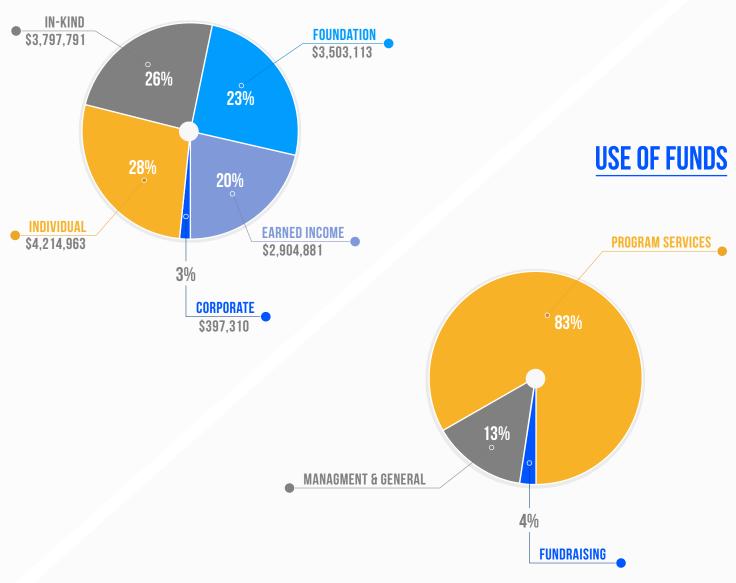
Financials

Worldreader Financial Information for Years Ending December 31, 2015 and 2014. This Global Consolidation is based on audited financial statements from Worldreader's US, UK, Spanish, and Ghanaian entities, available upon request.

Operating Income	2015	2014
Product income Contributions & grants In-kind donations Misc. Revenue (interest, discount on restricted funds)	\$2,904,881 \$8,115,386 \$3,797,791	\$256,537 \$4,715,134 \$1,075,143 \$58,691
Total operating income	\$14,818,058	\$6,105,505
Operating Expenditures		
Program services Management & general Fundraising	\$7,461,517 \$1,151,072 \$325,367	\$3,177,455 \$485,285 \$201,728
Gross operating expenditures	\$8,972,803	\$3,864,468
On everting everylve (deficit)	ĈE OAE OEE	Ĉ 0 041 007
Operating surplus (deficit)	\$5,845,255	\$ 2,241,037
Surplus related to unrestricted funds Surplus related to temporarily restricted funds	\$314,831 \$5,530,424	\$2,158,175 \$82,862
Change in net assets	\$5,845,255	\$2,241,037
Net assets at the beginning of year	\$3,167,378	\$926,341
Net assets at the end of the year	\$9,012,633	\$3,167,378
Assets		
Cash & cash equivalents Pledges & other receivables Advances, prepaid expenses, & other current assets Long term pledges receivable Other long term assets	\$3,376,132 \$2,456,859 - \$2,885,114 \$408,854	\$785,858 \$978,082 \$213,076 \$1,188,334 \$322,534
Total assets	\$9,126,959	\$3,487,884

Liabilities & Net Assets		
Accounts payable & other current liabilities Others	\$114,326 -	\$196,340 \$124,166
Total liabilities	\$114,326	\$320,506
Unrestricted net assets Temporarily restricted net assets Total net assets	\$2,879,039 \$6,133,594 \$9,012,633	\$2,564,208 \$603,170 \$3,167,378
Total liabilities & net assets	\$9,126,959	\$3,487,884

SOURCE OF FUNDS







NORTH AMERICA

40 Ringold Street
San Francisco, CA 94103
United States

EUROPE

C/Mallorca 318, 3-1 08037 Barcelona Spain

131-151 Great Titchfield Street London, W1W 5BB United Kingdom

AFRICA

No. 334, Salem Street Kuku Hill, OSU-Accra Ghana

INDIA

No. B 242, Lower Ground Floor, Greater Kailash, Part-I New Delhi - 110048 Delhi, INDIA

Worldreader www.worldreader.orgfacebook.com/worldreader@worldreaders