



Worldreader
Books for all

Annual Report

2012



Chapter One

We founded Worldreader in 2010 with-- we hoped-- a big idea: Books for All. We'd seen how e-books were exploding in popularity in the US and Europe, and we figured that we could use e-readers to bring digital books to the poorest people of the world. The cheaper and more prevalent e-books became, we reasoned, the bigger the impact Worldreader could have, eventually providing all children with the books they needed to improve their lives. We had no idea how long it'd take, but we figured we'd apply our own skills in business, technology, and education; pull together a few friends; and have a go at changing the world.

Man, were we naive.

Now, two years later, we've had more impact than we could possibly have imagined, and we see that the opportunity is much larger than we'd ever dreamed. But we've also had to work harder than we'd ever realized, pulling together manufacturers, publishers, governments, educators, logistics companies, and funders from around the world.

Incredibly to us, Worldreader now touches the lives of 10,000 children in Ghana, Kenya, Uganda, Rwanda, and Tanzania, and Worldreader Mobile gets books to an additional 500,000 people per month across Asia, India, and Africa. We have digitized and electronically published hundreds of African titles-- from Ghanaian history textbooks to Kenyan storybooks-- and provide access to some of the best-loved US and European literature. Our funders and partners are among the

best-known foundations and agencies in the world. Our staff of over 40 full-timers and volunteers spans four continents. With the time we spend on the phone, all we can say is: thank goodness Skype is free.

And we're just getting started. We have set our sights on touching the lives of millions more children using digital books, and in the process serving as a catalyst so that many others can do the same. Just as mobile phones have leapfrogged landline phones in the developing world, our work can help digital books leapfrog physical books, putting them directly into the hands of the world's neediest people.

This, our first Annual Report, is merely the first chapter in what will be a very long and satisfying story. It is also a deeply felt thank-you to all of those who have believed in us and helped bring so many books to so many in the developing world. We're thrilled to write this book together, and thank you for making Chapter One such an enormous success.

Books for all.

With many thanks,

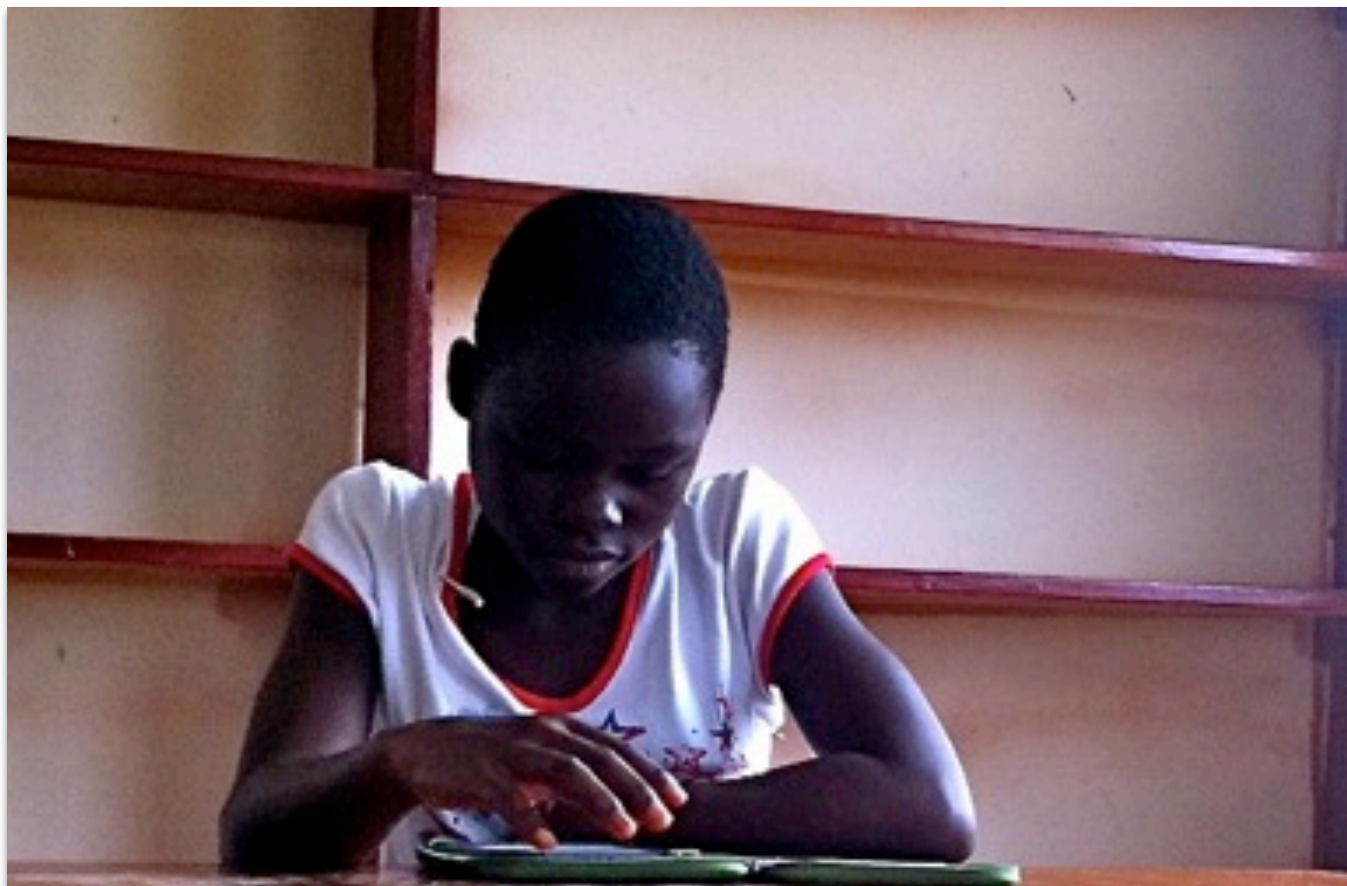
David Risher

David Risher
Co-Founder

Colin McElwee

Colin McElwee
Co-Founder

Our Story



Every day, 200 million children wake up in homes or go to school with nearly no books.

This is nuts. UNESCO reports that there are one-quarter of a billion schoolchildren in sub-Saharan Africa who have inadequate access to books of any kind (SACMEQ II Research Study). Fifty percent (50%) of schools in sub-Saharan Africa have few, or no books at all. More than half of the children in the SACMEQ II study are forced to share textbooks with other students or attend a school in which only the teachers have textbooks. Over half of the schools in the study did not have a library. And fully one-third of the world's population remains illiterate.

Children without books learn less and are exposed to fewer of the world's ideas. Just having access to a library of books boosted a child's education by an average of 3.2 years (University of Nevada.) Societies without educated children won't prosper. **We can't let this continue.**



Our Story



We Unlock the Potential of Millions of Children

Books change everything. Literacy and education are critical drivers of prosperity and societal well-being. Strong and demonstrable linkages show the tangible effect that literacy has to improve livelihoods and income, stop inter-generational poverty, improve social mobility and gender equality, enhance nutrition, reduce child mortality, aid in the suppression of infectious diseases, improve sanitation and create individual and social advancement.

Worldreader began with this concern in mind: how do we create an opportunity for every child in the developing world to have the books they need to improve their lives? We found the solution in innovation, deploying technology in new ways and in new collaborative efforts across industries and borders. **Today, Worldreader is changing the way the developing world reads via the power of e-readers and digital books.**

Worldreader employs the mobile phone network to instantaneously deliver thousands of local and international e-books onto lightweight, durable, low-power e-readers and mobile phones for children and adults in sub-Saharan Africa and across India and Asia... for less cost, using less paper and less fuel, and with fewer logistical barriers than traditional printed media.

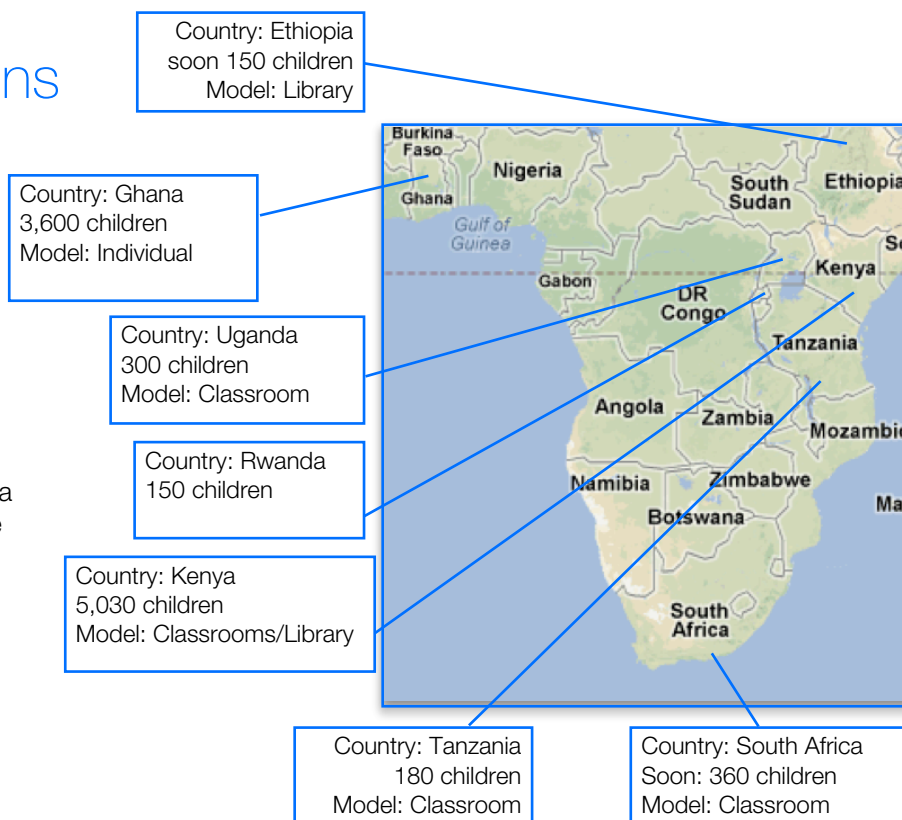
In its first two years, Worldreader has reached nearly 10,000 children with over 250,000 e-books in five African countries. These children now read more, read better, and they're creating a culture of reading in their communities. We will have sent over 500,000 e-books by mid-2013, and **we aim to reach 1 million children across the world by 2015.**

Our Work to Date

Current Operations

- Ghana
- Kenya
- Uganda
- Rwanda
- Tanzania

**In process:* South Africa, The Gambia, Malawi, Ethiopia, Ghana (1200 more children), Zimbabwe



Results

Worldreader gauges its impact by measuring the number of books read before and after deployment, by testing students' reading ability, and continuously evaluating our own ability to scale. Longer term, we look for increased community involvement in reading, and ultimately increased literacy rates beyond UN-predicted levels.

In 2012, Worldreader shared the results of the largest external measurement of impact, the USAID-funded report from ILC Africa, which studied the ongoing impact of the Worldreader iREAD pilot program in Ghana. This study found:

- **A dramatic increase in children's access to books:** Students with e-readers carried an average of 107 books each. Prior to the e-reader program, the average primary school household owned 3 books.
- **Increased performance on standardized tests:** Reading scores of primary school students who received e-readers increased by 7.6% in a short 7-month period versus the control classrooms.
- **Increased resources for teachers:** The e-readers allowed teachers to conduct research, create lessons, and design reading comprehension assessments. Teachers reported significantly reduced workloads and more time to develop lessons.
- **Increased enthusiasm towards reading:** Students downloaded over 6,000 free books during the course of the study, in addition to the local and international textbooks and storybooks provided by Worldreader. For every 2 books we provided, students downloaded 1 additional piece of content.

Going Far Beyond E-Readers

Millions of people in the developing world now have access to a library of e-books using a device 80% already own: their mobile phone. With our technology collaborator biNu, we have developed Worldreader Mobile, a cloud-based application on which 500,000 unique users now read an average of 50 book-pages each month-- over 24 million pages in all.

Why e-books?



Digital technology sharply lowers the cost and complexity of delivering books.

E-readers are a portable library that never closes.

Poor infrastructure in the developing world has made distribution of the printed book prohibitive. Worldreader's basic idea is to help the developing world leapfrog over paper books, in the same way it has leapfrogged over physical landlines via mobile phone technology.

For over 500 years the knowledge of the world has largely been trapped in books that make it only to small corners of the planet, creating a vast inequity of access to the world's knowledge.

Today, however, it's possible to beam data from anywhere in the world. And it's possible to put that data on a device that will last a month with no charge.

Worldreader combines these digital technologies, the ubiquitous mobile phone networks, and economies of scale to provide kids with immediate access to hundreds of thousands of local textbooks, storybooks, and international literature, in English and in local languages.

As we make reading accessible, easier and less expensive, the world will read more, and read better.



The Year at a Glance

December 2011 Baseline: 900 children reached, 61,000 e-books delivered, in Ghana and Kenya

Q1 2012

- 1,200 children reached
- 95,000 e-books delivered
- Deployments in Ghana, Kenya and Uganda
- Expanding to Rwanda
- 1,200 books in the library including books from Ghana, Kenya, Zimbabwe, Nigeria, South Africa, Zambia
- Attendance at World Economic Forum, Ethiopia

Q2 2012

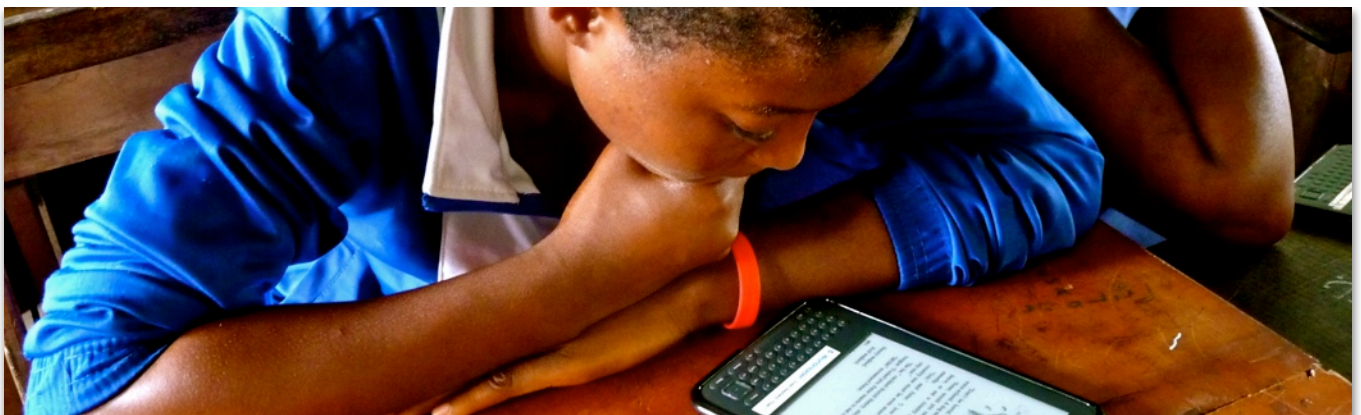
- 2,850 children reached
- 190,000 e-books delivered
- Deployments to Ghana, Kenya, Uganda, and Rwanda
- Worldreader Mobile is on 4mm feature phones in Africa, India, and Asia: with 300,000 unique readers per month
- San Francisco office opens, Sutherland Gold PR Agency becomes Worldreader champion

Q3 2012

- Nearly 10,000 children signed up for e-readers through Q1 2013
- 220,000 e-books delivered
- DHL becomes Worldreader champion
- Worldreader Kit Sponsorship in Tanzania
- USAID, World Vision, AusAID “All Children Reading” Grand Challenge Award
- Amazon donates \$400,000 of e-readers
- Ghana repair office opens

Q4 2012

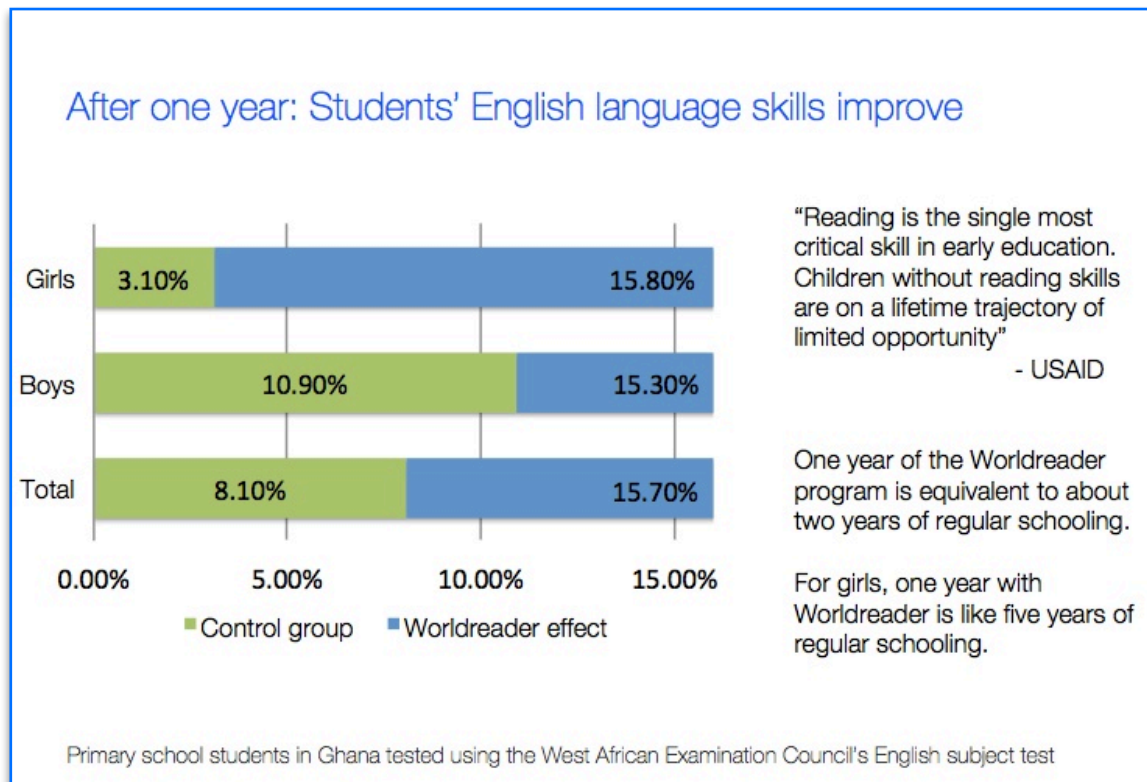
- New offices open in Ghana and Kenya
- Large-scale (1000+) deployments in Ghana, and to Kenya
- “Donate” button on Amazon home page
- Worldreader awarded joint Nokia/ UNESCO 12 month mobile research study
- 500,000 readers average reading 24 million book pages per month on Worldreader Mobile



New Progress

Our Largest External Study

Results & Impact



Quotes from the USAID/ILC iREAD Report

| | |
|-----------------------------------|---|
| Taking books home | Since students could prepare for classes, they were familiar with topics, making it easier and faster for teachers to explain concepts. |
| Affecting whole families | Since ... study participants have an average of 5 siblings, the e-reader's reach potentially extended to many people beyond the device's owner. |
| Improved self-expression | Through the e-readers' dictionary capabilities, students have increased their vocabulary and improved their spelling. In terms of writing, students have improved their sentence constructions, and in terms of listening, students perform better in dictation exercises. Teachers also observed that students express themselves more analytically than before. |
| Increased engagement with reading | A majority of students expressed that they never became bored of the e-reader. |

More on our results at: www.worldreader.org/learnings

New Progress



First Worldreader Kit Sponsorships

This new program, matching Worldreader Kit* candidates with ready donors, will double Kit deployments year-over-year. More at: <http://www.worldreader.org/partner-with-us/>

\$300,000 “All Children Reading” Prize Awarded

This joint USAID, World Vision, & AusAID grant greatly expands Worldreader’s presence in Ghana, and allows for even deeper monitoring and evaluation.



Worldreader Sponsorship
Candidate

Ndome Primary School,
Taita-Taveta , Kenya



About the School:

Started in 1945 Ndome Primary School borders the Tsavo West National Park, famed for the “man eating lions” that terrorized Indian workers during construction of the East African railway. The local community suffers from chronic poverty as rain-fed agriculture is practically impossible under the harsh climatic conditions. Lack of water and food, has driven most families into destitution. Children often have to miss school in order to provide combined family labor. Poverty traps have also pushed many school going girls into either early marriage in exchange for a small dowry or prostitution in nearby towns in order to support families. Over 30 pupils at Ndome Primary school are orphans who have lost their parents to HIV/AIDS pandemic. Since this is the only local public school available, most children have to walk long distances where they are constantly exposed to imminent danger of attacks from wild animals especially the African elephant that roams the expansive Tsavo West Park.

This school is very badly under-resourced in terms of books, infrastructure and other educational supplies. With little teaching material and student resources, the e-readers would be a huge impact in boosting the reading culture and education standards among these impoverished children.



| PROJECT DETAILS | |
|---------------------------------|--|
| NDOME PRIMARY SCHOOL | |
| Project location: | Voi District, Taita-Taveta, Kenya |
| Deployment model: | Classroom: 2 kits would be deployed to 4 classrooms grades 2, 3, 5 & 6 |
| Number of devices applying for: | 2 Kits: 100 Wifi Kindle Devices |



Books for all

[What We Do](#) [Support Us](#) [Partner with Us](#) [Thank You](#)

Worldreader Wins USAID Grand Challenge Award

September 7, 2012

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Jennifer Baljko

 add comment

Africa, Read, USAID

Great news! We got word today that we won the “All Children Reading: Grand Challenge for Development” Award.

The grant, which will be for up to \$300,000, allows us to build on our previous work in Ghana; provide additional books and educational materials in local Ghanaian language and English; expand after-school reading activities, and, of course, measure the impact Kindles have on literacy.

The next phase of our program will focus on primary school students. We’re doing that because, based on our IREAD pilot study findings, it was clear that the kids in earlier grade levels (younger kids) were reading more and better; this is congruent with research in the field which shows that reading interventions should happen in early grades. Also, we found that local content made a big difference — kids were engaged when they read books that reflected their daily lives. Hence, we’re taking things one step further in both directions by reaching kids in primary 1 – 3, and providing not just local books but also local-language books.



* Kit: 50 e-readers, 5,000 e-books, and all necessary accessories and training in one turn-key package, delivered to schools in Sub-Saharan Africa

New Progress

Major New Amazon Support

Worldreader “Donate” button on Amazon.com’s home page December, 2012



New Worldreader Mobile

biNu Your Smartphone in the Cloud



Thanks to our partnership with biNu, the Worldreader Mobile e-reading application is in the default position on the home page of every biNu-supported phone. We sit proudly next to Google, Facebook and Twitter. This functionality is currently installed on almost **4 million phones** across sub-Saharan Africa, India and Asia, and is growing fast.

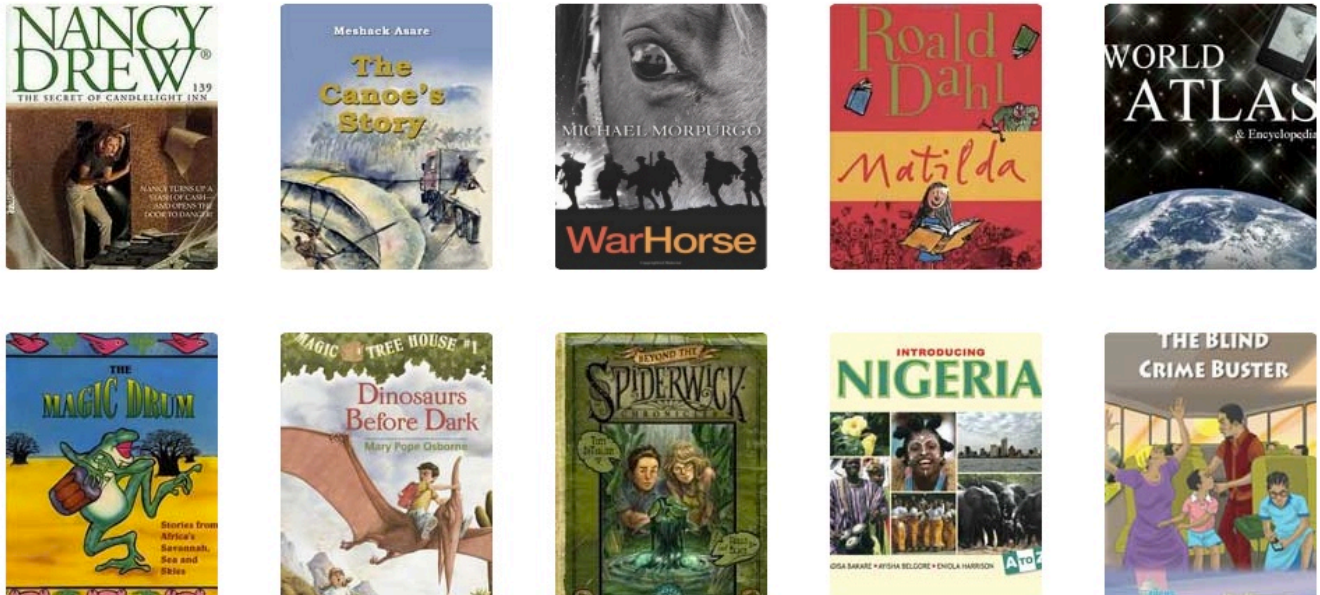
New Progress

Over 1,200 of the Best African and International Books

Donating printed books to Africa is relatively easy, but getting them to their destinations is expensive.

*Once Worldreader deals with the problem of getting e-readers into the hands of children, it is painless getting more books to them. Once they're there, there's no hurdle. **That one e-reader can open a whole world.**"*

~Carolyn Reidy, President and CEO, Simon & Schuster
New York Times, 9/6/12



For more information on Worldreader Books visit <http://www.worldreader.org/our-books/>.

From Leading Global Publishers



New Progress

Dramatic Expansion

December 2011

Worldreader readers on e-readers



December 2012

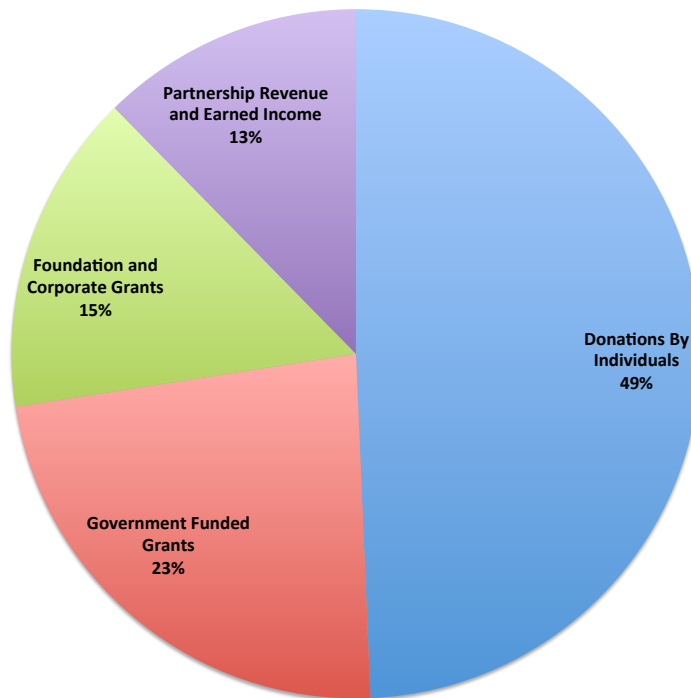
Worldreader readers on e-readers and mobile phones



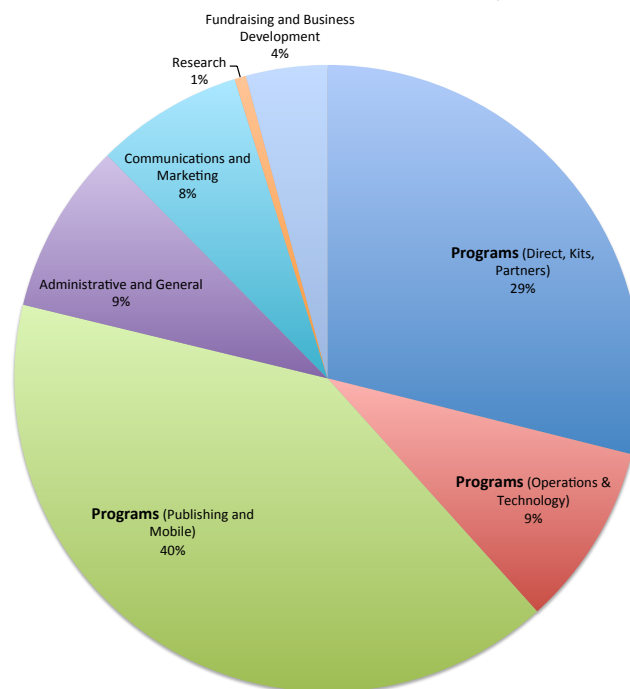
● = 1000 readers

2012 Financial Summary

2012 Cash Revenue by Type



2012 Worldwide Functional Allocation of Expenses



2012 Financial Summary

Financial statements consolidate unaudited 2012 revenues and expenses from Worldreader's entities worldwide, including the 501c3 (U.S.), Fundación (Spain), and African entities.

Fiscal Year ending December 31, 2012

Worldwide Support and Revenue

| | |
|---|---------------------|
| Donations By Individuals | \$ 678,832 |
| Government Funded Grants | \$ 319,485 |
| Foundation and Corporate Grants | \$ 207,920 |
| Partnership Revenue and Earned Income | \$ 169,975 |
| Total Worldwide Cash Revenue | \$ 1,376,212 |
| Donated e-Readers and Other Goods and Content | \$ 1,414,205 |
| Donated Professional Services | \$ 43,366 |
| Total Worldwide Revenue | \$ 2,833,783 |

Worldwide Expenses

| | |
|---|---------------------|
| Donated e-Readers and Other Goods and Content | \$ 1,414,205 |
| Purchased e-Readers | \$ 294,315 |
| Salaries | \$ 674,276 |
| Travel and Meetings | \$ 161,131 |
| Communication & Marketing | \$ 83,694 |
| Facilities and Equipment | \$ 61,136 |
| General Operations | \$ 62,641 |
| Legal & Accounting Services | \$ 47,637 |
| Donated Professional Services | \$ 43,366 |
| Total Worldwide Expenses | \$ 2,842,401 |

Worldwide Balance Sheet December 31, 2012

Assets

| | |
|-----------------------------|-------------------|
| Cash and Cash Equivalents | \$ 469,092 |
| Accounts Receivable | \$ 56,625 |
| Total Current Assets | \$ 525,717 |

Liabilities

| | |
|-------------------------------|------------------|
| Accrued and Retained Salaries | \$ 60,019 |
| Restricted Grants & Payables | \$ 20,239 |
| Total Liabilities | \$ 80,258 |

| | |
|-------------------|-------------------|
| Net Assets | \$ 445,459 |
|-------------------|-------------------|

| | |
|---|-------------------|
| Total Liabilities and Net Assets | \$ 525,717 |
|---|-------------------|

Governance



In the United States, Worldreader is organized as a WA State 501(c)3 Non-Profit Corporation, EIN 27-2092468. In addition, the organization is registered in the State of California, where it conducts much of its day-to-day operations.

David Risher | *Board Chair*

Co-Founder and CEO of Worldreader. David served as an executive at Microsoft Corporation and oversaw the development and marketing of Microsoft Access and Microsoft Investor, then served as Amazon's first Senior Vice President for US Retail where he helped grow the company from a small bookstore into the world's largest internet retailer. He is a Draper Richards Kaplan Social Entrepreneur and a Microsoft Alumni Integral Fellow, and serves on the Advisory Board of Barcelona's ESADE Business School.

Colin McElwee | *Board Secretary*

Co-Founder and Managing Director of Worldreader. Colin was the first director of marketing at ESADE Business School in Barcelona, where he helped establish the school's reputation as a world-class business education provider. Prior to that, he served as economist for several Brussels-based lobbies to the European Commission, and later worked in global marketing in the consumer goods sector for Scottish & Newcastle PLC.

Charles Brighton | *Co-Founder & Co-CEO, Brighton Jones LLC*

Charles Brighton co-founded Brighton Jones, LLC in 1999, and serves as its Co-Chief Executive Officer. Mr. Brighton has more than 20 years of experience working with individuals on a broad range of wealth management issues, including portfolio design, implementation of investment best practices, philanthropy, family dynamics, estate, tax and insurance planning.

Anne Marie Burgoyne | *Portfolio Director, Draper Richards Kaplan Foundation*

Anne Marie Burgoyne identifies grantees and leads the DRK Foundation's learning community. Before joining Draper Richards Kaplan, she was the executive director of United Cerebral Palsy of the Golden Gate, where she supervised a successful financial and operational turnaround and program merger.

Harrison Miller | *Managing Director, Summit Partners*

Harrison Miller is a Managing Director at Summit Partners. He co-heads the firm's venture capital activities in North America, Europe, and Asia, and focuses primarily on the technology and healthcare and life sciences sectors. From 1998 to 2003, he was employed at Amazon, where he led the creation of an enterprise services business that became the firm's most profitable segment in fiscal year 2002.

Peter Spiro | *Microsoft Technical Fellow*

Peter Spiro, a recipient of the Microsoft Career Achievement Award, was instrumental in establishing Microsoft's competitive position in the commercial database industry, and continues to define the company's future storage platform. He is a co-founder of the nonprofit group Social Endeavors along with former Microsoft executives Paul Flessner and Rob Short.

Worldreader Team



The Worldreader team currently consists of 43 staff members across offices in San Francisco (California), Barcelona (Spain), Accra (Ghana) and Nairobi (Kenya).

Samuel Alomenu

Lisa Andracke

Beatrice Ani-Asamoah

Jennifer Baljko

Fatos Berisha

Nadja Borovac

Joseph Botwey

Nancy Brown

Jessica Buster

Tanja Commike

Natalie Huerdo

Emily Kunze

Kimberlee Johnson

Neil Johnston

Sharon Langevin

Zev Lowe

Lesley Mensah

Colin McElwee

David Mimila

Clara Miralles Codorniu

Susan Moody

Stacie Moore

Joan Mwachi-Amolo

Elena Nikolova

Martine James Omondi

Alex Polzin

Perisa Raznatovic

David Risher

Sara Rhyne

Alison Rich

Monica Salgado

Michael Sam

Michael Smith

Nicole Stanbridge

Alex Sulzenberger

Dana Swenson

Mary Robb D. Teague

Tina Tam

Julie Trell

Julia Valencoso de Celis

Heidi Williams

Elizabeth Wood

Danielle Zacarias

Financial Support

through December 31, 2012



The generosity of our donors and grantors makes it possible for us to provide e-readers and digital books to children and adults around the world. From all of us at Worldreader, our heartfelt thanks.

\$100,000-\$1,000,000

Butterfield & Robinson
Foundation
David Risher
Draper Richards Kaplan
Foundation
Jeff Bezos
Shel Kaphan & Ericka Lock
Social Endeavors Foundation
USAID/World Vision/AusAID

\$15,000 - \$99,999

Anonymous
Charles & Lori Brighton
Harrison Miller & Clare McCamy
Jason & Jamie Kilar
JP Morgan Chase Foundation
McCall MacBain Foundation
Microsoft Alumni Foundation
Socorro & Dylan Cunningham
Spotlight Foundation
Vodafone Americas Foundation

\$5,000 - \$14,999

Anonymous
Brad Chase
Christopher & Sandi Payne
Clif Bar Family Foundation
Duff & Sue Sanderson
E Ink Corporation
Eric and Marcela Broussard
Fundación Caja Ingenieros
Greg & Lauri Nakamoto
Jeff and Liesl Wilke
Jenifer Jacobi
Joel Spiegel & Karen van
Dusen
Larry & Sue Pidgeon
Larry Hitchon & Dana Reid
Maryam Mohit & Erik Blachford
Matthew & Donna Bellew
Moshi Foundation
Peter Spiro
Rudy and Rupa Gadre
Susan & Eric Benson

\$1,000 - \$4,999

Barbara Mensch
Barbara Sawyer
Brad & Rachel Greenwald
Brian Skinner
Craig & Susan Bruya
Dan Rose
Danny Shader
Dave Schappell
Dave Thompson & Judy
Jesiowski
David Montgomery
David Zapolsky
Diane Zoi
Doug Boake
Ed Bland & Rebecca Young
Eolake Stobblehouse
Frants Nielsen
Gregory Hart
Henry Ferrara
John and Karen Mitchell
Jon & Caren McCormack
Jose Ignacio Zabaleta
Joseph Errante
Juhee Nahar
Katherine Miller
KC Gies
Keith & Victoria Griffith
Kim Rachmeler
Lauren Bricker
Lisa Lewis
Marcia Clark
Michael Ehrenberg
Mike & Cari Sundermeyer
Pat & Cathy Hopf
Peter Bladin & Donna Lou
Private Education Endowment
Foundation
Richard Ward
Scion Advisors
Shane & Autumn Igo
Steve & Mary Orth
Steve and Heather Murch
Tod Nielson
Travis Thaxton
Two Herons Foundation

\$500 - \$999

Arthur Sawyer
Brad Schlachter
Carl Micarelli
Colleen McQueen
Cristina Spencer
Dana Reid
Daniel Tattersall
Deborah Jacobs
Deming Pratt Beyer
Dixon and Lucinda Moody
Fenway Communications
Group
Gonzalo Rodés
Hessel Brouwer
Hilary Broyles
James A. McLaughlin
James Ambach
Jeff Freedman
Jennifer Cast
Jonathan Wareham
Luis Martin Cabiedes
Ming Wang
Richard Freedman
Rodney & Barb Wendt
Ronald & Lori Saxon
Sarah Lombard
SF BizAcademy Alumni
Susan Hurley
Susannah Grilli
Tamar Henkin
Wendy Netten

\$200 - \$499

Abigail and Andrew Sinwell
Adri Cart
Amy Horne
Andre Cechella
Andrew Stone
Asim Bhansali
Bart Swanson
Belma Borovac
Bob & Mary Kate Davidson
Brandon Clark
Brolota S. Owens
Carl Hinrichsen
Carlos Prieto
Carol Mackey
Carol Risher
Chris & Isabel Marino
Colleen Tracey
Cornelius McCarthy
David Marcus
Dean Chereskin
Deming Pratt Beyer
Donna Clark
Edward Saxton
Ellen Perry
Eric J. Wikstrom
Evan Ashkin
Heidi Williams
Isabel Mariscal
Isabel Prieto
James Ambach
James Mallick
Jane Slade
Janice Grant
Jennifer Baljko
Jerome Sherman
Joe Goffman
John & Martha Stewart
Jonathan Robelia
Jose Blakeley
Juan Luis Prieto
Julie Trell
Kate Bui
Katherine Bialas
Kevin Gamble
Kevin Johnson
Lacy Asbill
Leonard Kawall & Mary Ellen Heinen
Leora Henkin
Lily Wang
Louis Kim
Lucile Frost
Lukasz Niedzielski
Luz Rooney
Margot Zimmerman
Martha & John Stewart
Martha Rowen
Mary Massa

Michael & Suzanne Swift
Michael Davidson
Mo Manning
Nadja Borovac
Nelda Hill
Niels & Pat Sundermeyer
Nueva School
Olympic Advisors S.L.
Paige Vanosky
Patricia O'Toole
Patrick Gallot
Peggy Leander
Penny McDermid
Priscilla Bradshaw
Rachel Sommer
Rainey Miller
RJ & Nina Friedlander
Robert Genovese
Robert Rudolph
Roger Parkinson
Rose Tatlow
Roy Vore
Russ Mackey
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Susan Coffin
Susan J. Leff
Susan Moody
Suzanne Swift
Tammy Oler
Thomas Siegenthaler
Todd Dixon
Tom Weiland
Tony Marx
Tracey Kozmetsky
Varun Vaswani
Virginia Blum Wiedmaier
Wilfrido Loor
William Jue
Zev Lowe

\$100 - \$199

Aaron Bromberg
Aarthi Rajaraman
Alan Yorinks
Alberto Compte
Alexandra Barrage
Ali Hussein
Allan Heye
Allison Fowler
Andrea Hoffman
Anne Murat
Antonio Delgado Planas
Antonio Fernandez
Barak Kassir
Barbara Hummel
Beth Massa

Bill & Gina Cressey
Blaire Baker
Bonnie Dinchiska
Brittany Bottorff
Bruce Kershenbaum
Caleb Mason
Carrington Madden
Charles Grossman
Cheryl Quinn
Chinedu Ogbonna
Colleen Byrum
Colleen McQueen
Colleen Tracey
Dan Becker
Daniece Watson
Dave Schappell
David Cohen
David Mimila
Denise Valentine
Dimitri Dadiomov
Douglas Pastro-Crosby
Edward Bialas
Elizabeth Wood
Eric Wikstrom
Fernando & Aarthi Soler
Filip Genov
Gabriel Goffman
Gary Woodroffe
Gour Lentell
Guillermo Olaizola
Hilary Willson
Isah Kollere
Jaime Carvajal
James Ward
Jerome Bette
Jim Anderson
Joe Goffman
Johann Marin
John Mather
John Vinkemulder
Jon Gallagher
Josh Allen
Joy Perry
Judi Brooks
Julie Rose
Julie Zimmerman
Karen & John Mitchell
Karyn Thomas
Katharina Kraft
Katherine Layman
Katherine Miller
Ken Sundermeyer
Kenneth Froewiss
Kevin Wilmot
Krishna Kayala

\$100 - \$199 (cont'd)

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Laura & Kamran Sackett
Laurin Wittig
Leslie Bobb
Leslie Fleuranges
Linda Hause
Lindsey Merrill
Lisa Ryland
Lorea Canales
Lynn Diction
Maggie Langston
Margaret Eskridge
Margot L. Zimmerman
Maria Morodo
Mark Risher
Mary Annette & Bob Hall
Matthew Doud
Melissa Morse
Michael Findling
Michael Hayward
Michael Howard
Michael Stewart
Mike Gethright
Mike Sundermeyer
Monica Oldham
N de Cerreras Roques
Nagaraju Jammidiguntla
Nicole Trainor
Paul & Margot Zimmerman
Peggy Leander
Pete Ayrton
Priscilla W. Shows
Ran Becker
Rebecca Migliore
Renato Stefani
Ric Gagliardi
Richard Prout
Richard Whitacre
Robert Bielecki
Robert Laidlaw
Robert Landin
Rocky & Lisa Ryland
Roni Palter
Roy Vore
Samar Alnamhari
Sara Benson
Sharon Perl
Stephen Gentuso
Steve Landau

Stu Kennedy
Susan Morey
Suzanne Swift
Tammy Oler
Tara Moon
Terrie Davis
Thomas Wendt
Todd Robinson
Varun Vaswani
Verena Grotz
Vinicius Cipullo
Wayne C. R. Burnett
William Smith

...and many additional generous
donors at every level. Please visit
worldreader.org/donors

Our Fundraisers



These remarkable individuals have collectively raised over \$300,000 for Worldreader by hosting special events or by using the Stayclassy online fundraising platform:

Aaron Fulkerson
Alicia Li and SF Biz Academy
Amea Sanghvi
Anne Kreft
Carl Hinrichsen
Cintli Chacon
Clara Lomas
Deborah Steintal
Duff & Sue Sanderson
Elena Nikolova
Enrique Falcon
Harrison Miller & Clare McCamy
Jessica Rivas
John Frager
John Hurley
Julie Trell

Katie Chapman
Khalil Alnamari
Louis & Melinda Kim
Luisa Lombra
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